

BUS230—Global Environment of Business
Professor Carol Weber
Term Project Guidelines

How do I choose a topic?

Basically the topic can be anything related to international/global business. Review the topics discussed thus far and also look ahead to topics not yet discussed to see what interests you. It is always better to research a topic you enjoy and/or want to learn more about.

Some Examples: You can choose to write about the international business activities of ANY fortune 500 company. You can do an overview of a company's international activities generally, or you can focus on the international activities of that company in a specific nation or geographic region.

You can discuss any of the international organizations or trade agreements, i.e., NAFTA, WTO, UN, EU, World Bank, IMF, etc. Again, you can write an overview or be more specific, i.e., The IMF's Lending Activities in Africa and the Push for Debt Relief.

Do I have to tell you my topic ahead of time?

Yes, you need to send me an email by November 2, 2009, with the title of your topic and a 3 to 5 sentence statement summarizing some of the specifics about your topic.

What is the format for the term project?

Your paper is to be submitted as a Word file, 5 to 8 pages, double spaced attached to an email message in Angel. If you like, you can include charts, graphs, and hyperlinks, if they would be appropriate to your topic.

What about grammar, punctuation and spelling?

It must be grammatically correct without spelling and/or typing errors. Grammar, punctuation, and spelling will be factored into your grade for the project. If you have concerns about your writing, it is always good to visit the Writing Center at Mercer well in advance of the project submission deadline.

Where do I get my information for the term project?

Well, you could go to the library. This is always a good place to start. You can also use the internet. If you choose the internet for your research, be sure to use reliable sites. You may even find material in the newspaper. ***You may NOT use your textbook, Wikipedia, Encarta, and/or UTube. Your project will NOT be accepted if any of these sources are used. In addition, you need to use at least 3 different sources/websites.***

Do I need to submit a bibliography and/or endnotes?

Yes, you must document your sources. If you quote a source directly, it must be enclosed in quotation marks.

No matter what format you choose for your project, you are to submit a Word file indicating the specific sources and websites you used along with your project.

Can I use someone else's paper?

Of course not. You cannot use someone else's paper or a paper found on the internet. Please refer to: http://tecoma.mccc.edu/admissions_policies_integrity.shtml for the college policy on this.

When is the project due?

I must receive your project electronically by midnight on December 2, 2009. Late submission will be heavily penalized (10 points deduction per day).

How will I be evaluated?

<i>Criteria</i>	<i>Points Assigned</i>
Relevance of Topic	The topic chosen had a direct relationship to the course (25 points)
	The topic was marginally relevant (15 points)
	The topic had very little to do with the course content (10 points)
Topic Development	Topic was well developed with good examples (25 points)
	Topic was good general and not focused (15 points)
	Information did not support the topic well (10 points)
Accuracy of Material	No typing, spelling, punctuation, or grammar errors (25 points)
	5 to 10 errors (15 points)
	10 or more errors (10 points)
Format	Whether Word, PowerPoint or webpage, the style and format was attractive and appropriate (10 points)
	Moderate use of format and software (7 points)
	Poor use of software and format (3 points)
Sources/References	Documentation of sources was appropriate and accurate (15 points)
	Inadequate documentation of sources (5 points)
	No documentation (0 points)

The above rubric will be used to grade the term projects. The project is worth 100 points. It will be 20 percent of your final grade. Point deductions will be made for projects submitted late.