Language and cultural immersion with NJ Community Colleges Proposal

New Jersey's community colleges were pleased to be part of the NJ Delegation that traveled with Governor Christie on a trade mission to Mexico in September 2014. This meeting resulted in a MOU between the State of New Jersey and the Mexican government. As part of this agreement, NJ community colleges are proposing to build on the Governor's time in Mexico by offering an English Language Enrichment and Cultural Immersion program to Mexican graduate students and Mexican teachers.

Mexican graduate students and Mexican teachers who participate in this proposed program will be better prepared with English language proficiency and US cultural competence to work and study in the United States and to teach English to Mexican students. Participants will be divided into 2 cohorts; one for graduate students and one for teachers.

Each cohort will experience 10 days (30 hours) of conversational English. The teacher's cohort will focus on English for teachers and the graduate student cohort will focus on English for academic purposes. NJ community colleges are uniquely positioned to deliver this type of instruction because of our well-established ESL programs.

This proposal will also allow for each cohort to have 10 days of STEM business and industry touring, K-12 school visits, and US cultural experiences. A significant component of this program is that participants will be able to observe STEM research, business industries, and K-12 education in action. Graduate student participants will observe STEM institutions with specific emphasis on Bio-technology, business administration, accounting, and banking and finance that have substantial presence in NJ. Teacher participants will observe teaching in action with visits to model K-12 schools including magnet STEM schools in the metropolitan New York/New Jersey area.

In addition, community college peer-mentors (students) will guide participants throughout the 2-week experience designed to enrich the participants' English language ability and to prepare them for work and study in the United States and for teaching future potential US workers. Community college students will have an opportunity to serve as peer-mentors for the participants, thereby gaining valuable internship experience.

Finally, participants will be encouraged to visit NYC on the Saturday between the 2 weeks as a full group for a cultural excursion into one of the largest cities in the US.

There will be two partner community colleges; one from the Northern part of the state, and one from the Southern. This proposal is for a 2-week stay for 2 cohorts; each cohort will not exceed 20 participants for a total of 40 participants. During the first week, the teacher's cohort will be at college 1 and the graduate students' cohort will be at college 2; they will switch locations for the second week. Participants will arrive on Sunday of the first week and depart on Saturday of the second week; for a 14-night stay.

Program Logistics

- One college will act as administrative coordinator.
- The coordinating college will arrange to collect and distribute funds for services.
- The coordinating college will facilitate transportation of participants from airport to campus and between campuses.
- The coordinating college will arrange for a closing ceremony.
- Both colleges will arrange for an arrival day orientation.
- Both colleges will have a coordinator to act as a central point of contact for the duration of the program.
- Both colleges will schedule the participants' accommodations. The stay could be at a local hotel, college dorm (from a participating 4-year partner), or host family.
- Both colleges will be responsible to arrange for or provide meals for the duration of the stay.
- Both colleges will plan for participant transportation to and from campus each day and to and from off-campus visits.
- Both colleges will arrange English language and cultural training seminars and workshops, cultural experiences, and business/industry visitation for the duration of the participants' stay. Each college will have some flexibility to determine their own itinerary.

IMPORTANT PARTICIPANT REQUIREMENTS:

Participants will need to secure appropriate Visa for travel and study of this nature, travel and health insurance, and air transportation.

Participants must be 18 years or older and have completed an undergraduate degree.

Basic English language competence is expected of all participants.

Proposed itinerary:

	Teacher's Cohort **K-12 schools** **(STEM magnet schools)**	**Graduate Student Cohort** **STEM businesses** **(Bio-tech, banking, finance)**
Week 1	**College 1**	**College 2**
Sunday	Arrive Travel to designated sites Orientation and Dinner at 5pm	
Monday – Friday:		
Breakfast		
Morning session 9am – 12noon	English for Teachers Site 1, level 1 (15 hours)	English for Academic Purposes Site 2, level 1 (15 hours)
Lunch 12noon-1pm	5 days of flexibility. This time will be used for visits to STEM schools and cultural visits in proximity to College 1.	5 days of flexibility. This time will be used for visits to STEM businesses and cultural visits in proximity to College 2.
Afternoon session 1pm-4pm		
Dinner and break 4pm-7pm		
Evening session 7pm-11pm		
Saturday	Combined NYC – hop-on-hop off bus tour around the city, including lunch and dinner.	
Week 2	**College 2**	**College 1**
Sunday	Check-out and switch sites	Check out and switch sites
Monday – Friday:		
Breakfast		
Morning session 9am – 12noon	English for Teachers Site 2, level 2 (15 hours)	English for Academic Purposes Site 1, level 2 (15 hours)
Lunch 12noon-1pm	5 days of flexibility. This time will be used for visits to STEM schools and cultural visits in proximity to College 2. (closing ceremony will be on Friday evening)	5 days of flexibility. This time will be used for visits to STEM businesses and cultural visits in proximity to College 1. (closing ceremony will be on Friday evening)
Afternoon session 1pm-4pm		
Dinner and break 4pm-7pm		
Evening session 7pm-11pm		
Friday:	Combined evening closing ceremony	
Saturday	Depart	Depart

Budget (assuming 14-night stay, 40 participants, 2 colleges)

Estimated $100,000 or $2,500 per participant

	Avg rate per room	# nights	cost per night	#rooms	total room budget
Accomodations	$50.00	14	$700.00	20	$14,000.00
	Avg rate per meal	# meals pp	cost pp	# participants	total meal budget
Meals	$10.00	42	$420.00	40	$16,800.00
Transportation:	Avg rate per round trip	# trips		sub total	total transportation budget
airport to hotel	$1,200.00	2		$2,400.00	
RT between campus and hotel	$200.00	20		$4,000.00	
Excursions	$1,200.00	10		$12,000.00	
between campuses	$1,200.00	2		$2,400.00	$20,800.00
	Avg rate per seminar	# seminar			total seminar budget
Seminars/workshops	$1,000.00	10			$10,000.00
	Avg rate per excursion pp	# excursions	cost pp	# participants	total excursion budget
NYC excursion	$200.00	1	$200.00	40	$8,000.00
	Avg rate per college	# colleges			total administrative budget
Administrative oversight	$5,000.00	2			$10,000.00
	Avg rate per college	# colleges			total supplies budget
Supplies and incidentals	$1,000.00	2			$2,000.00
	Avg rate per college	# colleges			total in direct budget
Indirect costs	$10,000.00	1			$10,000.00
	Avg rate per hour	# hrs/program	rate per mentor	# mentors	total peer mentor budget
Peer-mentors	$10.00	80	$800.00	10	$8,000.00
Total					**$99,600.00**