



Mercer County Community College – Rider University

**Program to Program - Guaranteed Transfer Agreement
between**

**Communication: New Media Associate of Science Degree
from Mercer County Community College and the
Bachelor of Arts, Communication Studies major at Rider University**

In the interest of providing Mercer County Community College students with improved opportunities to excel in higher education, Rider University (Rider) and Mercer County Community College (MCCC) agree to create a **Program to Program Guaranteed Transfer Agreement** between the Liberal Arts & Sciences, Associate of Science: Communication, New Media Program at MCCC and the Bachelor of Arts with a Communication Studies major at Rider University.

1. Rider University will guarantee transfer admission, the waiver of application fee; acceptance of all credits earned with a grade of C+ or better that count toward the Associate degree in the Liberal Arts & Sciences Program and meet Rider University equivalents; and full junior status to all graduates in good standing of the Liberal Arts & Science's Associate of Science: Communication, New Media Degree at Mercer County Community College.

Rider University admission will be granted to students who have fulfilled the following criteria:

- A. Declared their participation in this program while enrolled at MCCC by completing the Intent to Enroll Form. Students are encouraged to submit their application to the program before they have completed 30 credits at MCCC in order to maximize the efficiency of their transfer to Rider University. Rider further agrees that we will accept the MCCC student up to 45 credits; but prior to completion of the last semester at MCCC.
 - B. Followed the appropriate transfer program of prescribed selections for Rider while at MCCC, listed in the Liberal Arts & Sciences (**Communication, New Media**) Program to Program – Transfer Advising Guide.
 - C. Graduated with their Associate degree at MCCC.
 - D. Earned a cumulative grade point average of at least a 2.50.
 - E. Applied for transfer admission by the normal Rider transfer application deadline.
2. This agreement between MCCC and Rider goes into effect immediately upon receipt of the signatures of each institution.
 3. This agreement shall be subject to review and renewal every five years.



4. MCCC will provide its students with full information about the Program to Program - Guaranteed Transfer Admission Program that falls under the overall Guaranteed Transfer Agreement with Rider and MCCC. Students under this Program to Program Agreement will be eligible for the benefits outlined in the Rider-MCCC overall Guaranteed Transfer Agreement.
5. Students who declare their intent to participate will work directly with MCCC counseling and advising staff to obtain assistance with course selections which fulfill Rider's requirements.
6. MCCC will provide Rider with the names and contact information of students who have enrolled in the Program to Program – Guaranteed Transfer Agreement Program and Rider will establish communication with the participating students. Students will provide this information and permission to share information when they complete the MCCC-Rider Guaranteed Transfer Admission Intent to Enroll Form.
7. The regular process for transfer admission to Rider will remain for MCCC students who do not participate in this program, as well as for program participants who do not fulfill the requirements listed in Article 1 of this document.
8. Rider University is committed to making our educational opportunities as affordable as possible. With scholarship and financial aid, transfer students often find Rider's private education is comparable to attending a public college or university. The MCCC transfer student, who holds a GPA of 2.50 to 4.00 on college-level work, is eligible upon the submission of a full-time student application, for consideration for transfer scholarship and grants. In addition, for those students of Phi Theta Kappa (PTK) at Mercer County Community College, the student may be eligible to receive an annual renewable scholarship. For specific financial aid and scholarship information please access the Rider University website.
9. MCCC students, following completion of the MCCC-Rider Guaranteed Transfer Admission Intent to Enroll Form, have the option to take a course at Rider that counts toward the Rider degree at no charge. The course may be taken following completion of 30 college-level credits at MCCC and prior to the time period before their matriculation with Rider University. The designated course (s) requires a grade of "C" or better and allows the MCCC student to experience first-hand the academic environment at Rider. The course credit option is COM-264, Introduction to Media Convergence (3 cr.)



TRANSFER ADVISING GUIDE

Communication, New Media (A.S.) from Mercer County Community College to Communication Studies (B.A.) at Rider University

<i>MERCER COUNTY COMMUNITY COLLEGE COURSE Communication, New Media A.S.</i>	Cr	<i>RIDER UNIVERSITY COURSE/AREA SATISFIED Communication Studies, B.A. (120 Credits)</i>	Cr
CMN 101 Mass Media	3	COM 105 Communication Culture & Media	3
CMN 111 Speech: Human Communication OR CMN 112 Public Speaking	3	COM 201 Communication Theory COM 104 Speech Communication	3
CMN 142 Intermediate TV Production	3	COM 331 Television Production	3
ENG 101 English Composition I	3	CMP 120 Expository Writing	3
PHO 103 Introduction to Digital Photography	3	LAS Elective ^U	3
	15		15
ADV 101 Advertising Design I	3	COM 212 Publication Design	3
CMN 102 Media Issues and Ethics	3	COM 302 Communication Ethics	3
CMN 131 Journalism I	3	COM 1XX Communication Elective ^U	3
CMN 146 Social Media Technologies	3	COM 1XX Communication Elective ^U	3
MAT 120 Mathematics for Liberal Arts	3	MTH 102 Finite Mathematics	3
	15		15
CMN 153 Digital Audio Production	3	COM 234 Audio Production	3
CMN 147 Introduction to Story	3	COM 1XX Communication Elective ^U	3
ENG 102 English Composition II	3	CMP 125 Research Writing	3
HIS Historical Perspective/General Ed. Elective HIS 101 History of Western Civilization to 1648 OR HIS 112 World History to 1500	3	HIS 150 World History to 1500	3
Laboratory Science Elective Suggest: BIO-113, PHY-111, CHE-106	3	Science Core ^U	3
Science OR Technology General Ed. Elective ¹ Suggest DMA 144 Internet Tools & Techniques	3	Free Elective ^U	3
	18		18
CMN 214 Issues in Intercultural Communication in the U.S. OR CMN 215 Communication and Gender	3	COM 252 Intercultural Communication OR GND 318 Gender and Communication	3
CMN 260 Convergence Newsroom	3	LAS Elective ^U	3
HPE 110 Concepts of Health and Fitness	2	Not Transferrable	0
DMA 145 Web Design I	3	COM 261 Multimedia Production I: Interactive Design	3
Humanities General Education Elective: Suggest: ART 101 Art & Culture OR ART 121 History of Art I	3	ART 120 Art & Society ART 101 Survey of Art History I	3
Social Science General Education Elective	3	Social Science Elective ^U	3
	17		15
Total:	65		60



Rider Course Option: COM-264, Introduction to Media Convergence (Rider Core Requirement)	Rider Course Option: Following completion of 30 credits and the Rider Intent to Enroll Form and while a student at Mercer; students have the option to take a course at Rider that counts toward the Rider degree. The selected course counts academically at both Mercer and Rider and allows the student to experience first-hand the academic environment at Rider. See Mercer or Rider Transfer Representatives. Contact information below.	3
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Mercer County Community College Notes:

- 1 DMA 144 is recommended.
- † HPE 111 is an acceptable alternative

Rider University:

- ⊖ – Students have a number of options to satisfy this requirement; courses will be evaluated on an individual basis.
- For transfer credit Mercer students must have a grade of “C” or higher in all courses.
- Mercer students’ interested in the College of Continuing Studies (CCS) should contact that division directly.

Requirements are subject to change. This Advising Guide is best used in consultation with an advisor.

COURSES REMAINING FOR A BACHELOR’S DEGREE IN COMMUNICATION STUDIES AT RIDER UNIVERSITY*

Course Number	Rider University Course Name or Core Area	Credits	Notes* (if course can be taken at Mercer, indicate course number)
Please see Attachment A for Rider, Communication Studies Core Requirements after August 2015.			

FOR FURTHER INFORMATION, CONTACT

Transfer Services
Mercer County Community College
 609.570.3397
transfer@mccc.edu

Shannon Conte
Rider University
 609.896.5000 X 7159
contes@rider.edu



ATTACHMENT A

**Communication Studies Major
FOR STUDENTS ENTERING THE MAJOR AFTER AUGUST, 2015**

Required Department Core

Semester Taken	Grade	Course Number	Course Name and Prerequisite (if applicable)
		COM 104	Speech Communication
		COM 105 Or COM 103	Communication, Culture and Media (<i>formerly Mass Media Communication</i>) or Introduction to Communication Studies
		COM 107	Writing for the Media (<i>formerly Persuasive Writing for the Media</i>)
		COM 131	Fundamentals of Video Production
		COM 264	Introduction to Media Convergence
		COM 301	Communication Law
		COM 302	Communication Ethics
		COM 400	Senior Seminar

Required Courses

		COM 201 Or COM 205	Communication Theory Or Theories of Persuasion
		COM 204	Advanced Speech (COM 104 or 290)
		COM 251	Interpersonal Communication
		COM 348	Communication Research Methods
		COM 350	Team and Group Communication
		COM 452 Or COM 491	Seminar in Communication Studies (COM 348 and COM 350; or POI) Or Internship in Communication (to count for seminar credit, students need a 3.2 GPA and POI)

Select ONE of the following emphasis areas:

Communication and Culture (choose two of the following classes; at least one course must be 300 level)

		COM 252	Intercultural Communication
		COM 318	Gender and Communication
		COM 328	Sitcoms and American Culture
		COM 330	Documenting Cultures Through Travel
		COM 353	Nonverbal Communication (COM 104 or COM 290 or POI)
		MUS 309	World Music
		GLS 310	Ethnographic Film
		MCS 110	Race, Class, and Gender in America
		MCS 220	Issues in Multicultural Studies

Organizational Communication (choose two of the following classes; at least one course must be 300 level)

		COM 240	Public Relations
		COM 253	Organizational Communication
		COM 280	Issues in Event Planning (COM 240 or MKT 200)
		COM 254	Introduction to Health Communication
		MGT 201	Fundamentals of Management and Organizational Behavior
		PHL 203	Business Ethics
		POL 325	Public Administration
		MGT 310	Human Resource Management (MGT 201)
		MGT 363	Management Skills (MGT 201)

No more than 2 courses may be used to meet the requirements for both a major and a minor in the Department.

If a student receives a grade lower than a "C" in a course required in a major or minor in the department, the student must repeat the course. Credit will only be awarded once for a course that is repeated. The student must also repeat the course before enrolling in any course for which it is a prerequisite.

Some of the requirements for the major/minor can be met by taking similar coursework through Rider Approved Study Abroad Programs. Please make an appointment with the Study Abroad Adviser to get more information.