



Communication is a vibrant and dynamic field, constantly reinventing itself. Exciting new career opportunities present themselves daily. Technologies unheard of only a few years ago are reshaping and broadening the job market. Information literacy, a cultural education and a global mindset have become the keys to success.

Career Options

Here is only a short list of the many career opportunities available for Communication majors:

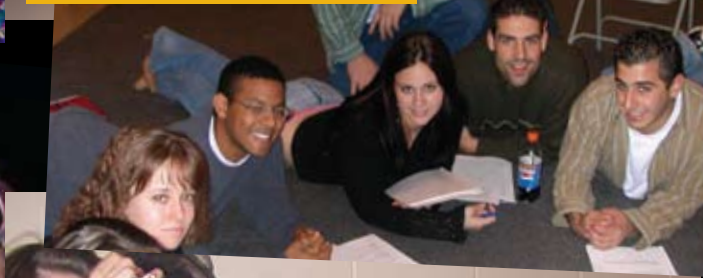
- Broadcasting Producer
- Trainer
- Reporter / News Anchor
- Community Relations Director
- Mediation Specialist
- Business Manager
- Patient Rights Advocate
- College Recruiter
- Nonprofit Analyst
- Nonprofit Organization Director
- Scriptwriter
- Campaign Director
- College Professor
- Public Opinion Researcher
- Human Rights Officer
- Public Affairs Director
- Speech Writer
- Events Planner
- Talk Show Host
- Public or Corporate Communications Coordinator
- Journalist
- Motivational Speaker
- Sports Announcer
- Communication Consultant
- Advertising Executive
- Publicist
- Producer
- Editor
- Environmental Lobbyist
- Marketing Director



A Vibrant and Dynamic Field

Communication Associate in Arts (A.A.)

Get Academic Solutions at Mercer



Communication graduates are active, driven and creative leaders who, as part of the Arts & Communication Division at Mercer, become immersed in a vibrant collaborative community, often working with students who major in fine arts, television, radio, advertising design, digital media arts, and theatre to generate and drive the messages of the campus, their local community and the world.

Program Description

In addition to a rich academic experience, Communication majors at Mercer County Community College find creative opportunities for direct involvement in a wide array of outstanding program activities, including:

- Learning aspects of television production using state-of-the-art technology, including digital video, to create original television programs for the college's multiple award-winning MCTV cable television channel.
- Acquiring leadership positions in student government organizations and clubs.
- Exploring academic service learning experiences off campus with local nonprofit organizations.
- Creating, producing and/or performing in celebratory festivals, community service events, theatrical presentations, marketing campaigns, fictional or education films, and more — both on and off campus.
- Writing, publishing, designing or producing Mercer's student-run newspaper, *The College Voice*.
- Hands-on training in radio broadcasting and audio production with the latest equipment and an opportunity to produce your own show.

OK.

Communications. So it is a **GREAT** major. Looks **GREAT** on any **RESUME!** Offers **TREMENDOUS JOB OPPORTUNITIES** I get all that. **BUT**, what kind of **COOL ACTIVITIES** do Communication majors do at **MERCER???** Well how about:

- Being part of a **COMEDY** troupe?
- Getting on one of our **TELEVISION** shows?
- Being a **TV** or newspaper reporter and **GOING LIVE** on the scene?
- Designing your own **FUNDRAISING EVENT** for a club?
- Attending a **CONFERENCE?**
- Performing at a **SPEAKING FESTIVAL?**
- Being an actor in a **HAUNTED WALK-THRU** or **HORROR MOVIE?**
- Appearing on a **TALK SHOW?**
- Writing and producing **CHILDREN'S** theatre and **GOING ON TOUR?**
- Doing a **PUPPET SHOW** with giant puppets?
- Designing layout for a **MAGAZINE?**
- Being a staff **PHOTOGRAPHER?**
- Having your own **ADVICE COLUMN** in a newspaper?
- Being a **PR MANAGER** for an event or organization?
- Hearing yourself **ON THE RADIO** — be a **DJ?**
- Seeing **YOUR FACE ON A BUS?**
- Making **FRIENDS THAT LAST A LIFETIME?**
- Working with **AMAZING** faculty who care about **YOU!**
- MORE???????**
- We can't list it all!
- Wouldn't you like to know more?



Courses in communication focus on bridging classroom learning with invaluable real-life experience.

Our exciting course offerings include:

- | | |
|---|----------------------------------|
| Interpersonal Communication | Writing for Radio and Television |
| Intercultural Communication | Radio Production and Announcing |
| Persuasion and Propaganda | Graphic Effects for Video |
| Organizational Communication | Sales and Broadcast |
| Television Production | Radio and TV Management |
| Radio | And more... |
| Journalism | |
| Photojournalism | |
| Public Relations | |
| Mass Media | |
| Oral Interpretation & Performance Studies | |
| Cinema | |

Communication students choose elective courses in an area of special interest, and based on the requirements of their intended transfer college. Mercer's dual admission program agreements enable successful students to complete an associate degree and transfer as juniors to a variety of colleges and universities.

Colleges and universities that students have transferred to include:

- New York University
- Rider University
- The College of New Jersey
- Fairleigh-Dickinson University
- Montclair University
- The University of Maryland
- Rowan University
- William Patterson University
- Rutgers University
- Villanova University
- Temple University
- Syracuse University
- American University D.C.

This is the Place!
This is the Major!

