

# ELEVATING LEADERS

Critical Leadership Skills for Future Black Women Leaders

LAUNCHES MARCH 2024

FEATURING BLACK WOMEN EXECUTIVES, SENIOR LEADERS, GUEST SPEAKERS, AND EXPERTS IN NUMEROUS FIELDS, INCLUDING:

- Arts, Culture, & Entertainment
- Business & Finance
- Community & Social Services
- Consulting & Corporate Strategy
- Education
- Human Capital
- Law & Public Policy
- Marketing & Communications
- Politics & Government
- Science & Technology

## THE LEADERSHIP INSTITUTE

INAUGURAL SERIES: March 15, 2024 - June 8, 2024

Designed for emerging leaders in any sector, the Leadership Institute will help participants gain the skills and strategies needed to address current problems in real time, actualize their skilled vision, and build effectiveness, while developing a talent pipeline for Black women leaders in New Jersey.

The Leadership Institute will launch with a welcome reception the evening of March 15, 2024, followed by 14 intensive curated sessions led by renown keynote speaker and facilitator, Melody M. Fogarty. Sessions will include: Mercer County Community College high-level course instruction; a leadership assessment; a series of presentations, networking lunches, workshops, lectures, and panel discussions on a variety of topics specific to leadership, organizational

culture, and personal development. There will also be a session focused on wellness, with sound baths, Tai Chi, and more at Grounds For Sculpture. The Leadership Institute will culminate with a capstone presentation and a completion/achievement ceremonial event and luncheon. Participants will gain exclusive access to a group of mentors and senior leaders through the NJBWC and MCCC community.

The Leadership Institute will be a beneficial step in the participant's leadership development. Takeaways will include actionable insights into the participants' own leadership, clarity about future goals, and valuable assets and tools for intentional growth.

### FACILITATOR



#### Melody M. Fogarty

Managing Partner/Chief Business Strategist  
Dakota Gray, LLC

Melody Fogarty is Managing Partner and Chief Business Strategist for Dakota Gray, LLC, a national, full-service human resources support, talent management, and legal consulting firm. Her extensive expertise and passion stems from 25+ years of experience working with owners/CEOs/presidents to drive enterprise value for companies in a variety of industries, ranging from start-ups to turn-around organizations including Fortune 500 clients with billions in revenue.

### GUEST SPEAKERS

- Michellene Davis, Esq.**  
President and CEO  
National Medical Fellowships
- Brenda Ross Dulan**  
Managing Principal  
Ross Dulan Group
- Pastor Tiffany Williams Brewer, Esq.**  
Assistant Professor of Law and Chair of NJ State  
Commission of Investigations
- Jeannine LaRue**  
Lobbyist and Public Affairs Executive
- Paula Taylor**  
Owner of Arlee's Raw Blends Princeton, NJ
- John Harmon**  
President and CEO  
African Chamber of Commerce NJ
- Michele Meyer-Shipp, Esq.**  
CEO  
Dress for Success Worldwide
- Susette Brooks, MFA**  
Public Relations & Marketing Coordinator  
New Jersey State Library
- Maggie Moran**  
Strategy Consultant
- Corain Carter**  
Chief Operating Officer  
CultureMakers LLC
- Natalya Johnson**  
Senior Counsel  
Johnson & Johnson
- Taraun Tice McKnight**  
Attorney and Public Policy Specialist

### SYLLABUS

SESSION	DATE	TOPIC	OVERVIEW
Kick-off	Friday 3/15/24 6-9 p.m.	Opening Reception	<ul style="list-style-type: none"> <li>* Welcome</li> <li>* Introduction to the Leadership Institute</li> <li>* Keynote Speaker: Melody M. Fogarty</li> </ul>
Session 1	Saturday 3/16/24 8:30 a.m. - 4 p.m.	Decoding Your Leadership EQ (part 1)	Through self-management tools and techniques, gain skills to effectively influence and lead other people within your organization. Interpret and manage emotions, balance optimism and pessimism, using coping methods and relation techniques, and managing non-verbal communication.
Session 2	Thursday 3/21/24 8:30 a.m. - 4 p.m.	Decoding Your Leadership EQ (part 2)	Learn how to build stronger relationships, how to use empathy, how to interpret, manage and articulate your emotions using the right language, how to manage your stress levels, and how to diffuse personal conflicts and overcome challenging situations.
Session 3	Saturday 3/23/24 8:30 a.m. - 4 p.m.	Strategic Mindset (part 1)	Delve into the process of analyzing business situations, understanding dynamics and identifying key drivers of success.
Session 4	Thursday 3/28/24 6-9 p.m.	Strategic Mindset (part 2)	Seeing the big picture, planning ahead, uncovering new opportunities, and putting thought into action to achieve goals.
Session 5	Saturday 4/6/24 8:30 a.m. - 4 p.m.	Think Like A CFO (part 1)	A broad understanding of financial reporting, financial management principles and different approaches to analyzing financial performance.
Session 6	Thursday 4/11/24 6-9 p.m.	Think Like A CFO (part 2)	Understanding financial principles and applying them in a real-world context.
Session 7	Saturday 4/20/24 8:30 a.m. - 4 p.m.	Marketing: The Creative Journey (part 1)	A systematic planning of information flow, communication, media development, and the approach to distributing and receiving information including body language, writing and presentation skills.
Session 8	Thursday 4/25/24 6-9 p.m.	Marketing: The Creative Journey (part 2)	Learn principles of persuasion in various media platforms, adapting messaging to different audiences. Delivering the best message through the correct channels reaching the appropriate people.
Session 9	Saturday 5/4/24 8:30 a.m. - 4 p.m.	Applying Leadership to Fulfill your Mission (part 1)	Instill the passion and mission for achievement through organization. Understanding the peer to supervisor dynamic, roles and responsibilities, conflict management and salary/benefit negotiations.
Session 10	Thursday 5/9/24 6-9 p.m.	Applying Leadership to Fulfill Your Mission (part 2)	Hone in on the mission, communicating the vision and creating the overarching strategy, as well as fundraising strategies and tactics.
Session 11	Saturday 5/18/24 8:30 a.m. - 4 p.m.	Power Structure and Little "p" in Politics	Utilizing the Pie Theory (performance, image, and exposure), managing up and understanding current political initiatives.
Session 12	Thursday 5/23/24 6-9 p.m.	Creating High Impact Coalitions	Learning the critical skills needed to work with groups on a temporary basis, oftentimes in political or economical spaces, to achieve a common goal.
Session 13	Saturday 6/1/24 8:30 a.m. - 4 p.m.	Wellness Treat	Learn how to balance hard work with mental wellness, and explore various techniques to stay refreshed and rejuvenated while climbing the ladder.
Session 14	Saturday 6/8/24 8:30 a.m. - 4 p.m.	Capstone	<ul style="list-style-type: none"> <li>* Capstone Presentations</li> <li>* Leadership Institute Completion Ceremony and Pinning Event</li> <li>* Guest Luncheon</li> </ul>

\* Participants are required to attend each session and cannot miss more than two sessions for program completion. \*

## About New Jersey Black Women's Collective

The New Jersey Black Women's Collective (NJBWC) is New Jersey's first comprehensive advocacy organization solely dedicated to the proliferation of Black women leaders in the state. Established in 2021, the 501(c)(3) non-profit organization's goal is to garner, harness and strengthen the economic, social and political power of Black women in New Jersey by directly investing in and advocating for Black women through coalition building, fundraising, community and stakeholder engagement.



#### Tennille R. McCoy, MBA, MLER

Chief HR Executive and  
Corporate Sustainability Partner

Tennille has 25+ combined years of board of directors experience, including RWJ Barnabas Health (15 years), Dress for Success (DFS) (10 years), and Mercer County Vocational Technical School (7 years). With her expansive and diverse network, Tennille led numerous DFS fundraising initiatives. Dedicated to corporate social and environmental responsibility, Tennille builds diverse, high-performance teams, leveraging her HR experience, legal and business acumen, communication skills, tenacity, and enthusiasm to create and foster a dynamic and engaging culture.



#### Adrienne King

President, Alpha Kappa Alpha Sorority, Incorporated,  
Epsilon Upsilon Omega Chapter

Adrienne began her career as a legislative aide to Assemblywoman Shirley Turner. She then pursued a successful career in the insurance industry in which she currently works as a Litigation adjuster for New Jersey Manufacturers Insurance Group. Additionally, she is the President of Alpha Kappa Alpha Sorority, Incorporated Epsilon Upsilon Omega Chapter. She also served as the President, Vice President and is a current board member of The Ivy League Educational Foundation, which is the charitable arm of Alpha Kappa Alpha Sorority, Incorporated Epsilon Upsilon Omega Chapter here in Trenton, NJ. In 2019, she was voted Sorority Member of the Year.

## About Mercer County Community College

Established in 1966, Mercer County Community College (MCCC) is a publicly supported comprehensive institution that provides opportunities for higher education through an open-door admission policy. The scenic 292-acre West Windsor Campus was opened in 1972 to serve the needs of Mercer County residents. MCCC's James Kerney Campus, located in downtown Trenton, serves as an educational and cultural hub for city residents that meets the changing needs of thousands of students and community members seeking educational fulfillment and personal and career growth. MCCC President, Deborah E. Preston, Ph.D. Visit [www.mccc.edu](http://www.mccc.edu) for more information.

## APPLY NOW



SCAN or CLICK

APPLICATION DEADLINE: February 29, 2024

LOCATIONS: MCCC Conference Center | Grounds For Sculpture | A Few Virtual Sessions

NJBWC LEADERSHIP INSTITUTE COST: \$1,000

For additional information: [njblackwomenscollective@gmail.com](mailto:njblackwomenscollective@gmail.com)

### Sponsors



GROUND'S FOR SCULPTURE

United Way  
POWERING PROGRESS



Mercer County Community College is accredited by the Middle States Commission on Higher Education. MCCC is an equal opportunity institution which prohibits discrimination on the basis of disability, age, sex, gender identity, sexual orientation, race, ethnicity, immigration status, country of origin, religious or political affiliation, veteran status, or any other legally protected classes in employment, education, and college-sponsored programs or activities.