



# COURSE OUTLINE

<b>Course Number</b>	<b>Course Title</b>	<b>Credits</b>
<b>FAS 260</b>	<b>Fashion Design II: Portfolio</b>	<b>3</b>
<b>Hours:</b> lecture/Lab/Other 1/4/0	<b>Pre-requisites</b> FAS 110, FAS 120,	<b>Implementation</b> semester/year Spring 2013

**Fashion Design II: Portfolio** **3 Credits**  
 Enables students to finalize an original, professional portfolio showcasing individual abilities and skills. Students select a target market as well as a product focus which best display their proficiencies and prepare them for further study or careers in the fashion industry.  
*1 lecture / 4 Lab hours*

Is course New, Revised, or Modified? NEW

Required texts/other materials:

- No Textbook Required
- Artist Portfolio Case

**Equipment**

- Fashion Lab hours and access with tech available.
- External Hard Drive

Revision date: 1/2013

Course coordinator: Allegra Ceci: [cecia@mccc.edu](mailto:cecia@mccc.edu)

Course Competencies/Goals:

*The student will be able to:*

1. Demonstrate an understanding of the fashion industry and marketing through classroom discussion and outside research, using appropriate technological and fashion businesses terminology. (GE goals 1, 4, 6; MCCC CS Goals A, D, F.)
2. Isolate a target market that best represents individual skills and artistic interest by applying knowledge of market diversity, in addition to classroom discussion and peer review; (GE Goals 1, 2, 4, 8; MCCC CS Goals D, E, F, G.)

3. Plan, assemble, and edit an e-portfolio. This capstone should reflect technical skills using appropriate software, including CAD techniques. (GE goal 4; MCCC CS Goals D, E.)
4. Plan, assemble, and edit a print portfolio. This capstone should reflect personal style, craftsmanship, and technical knowledge of fashion drawing. (GE goal 4; MCCC CS Goals B.)
5. Participate in peer review of individual and group work and classroom collaboration. (GE Goal 1, 6; MCCC Goals F, G.)
6. Apply public speaking techniques, digital technology, and aesthetic principles via classroom presentation of portfolio. (GE Goals 1, 4; MCCC Goals A, E, F.)
7. Demonstrate the ability to work collaboratively with people from diverse backgrounds, including active listening and constructive criticism. (GE Goals 1, 8, 9; MCCC Goal A, F, G.)

### **General Education Knowledge Goals**

**Goal 1. Communication.** Students will communicate effectively in both speech and writing.

**Goal 4. Technology.** Students will use computer systems or other appropriate forms of technology to achieve educational and personal goals.

**Goal 5. Social Science.** Students will use social science theories and concepts to analyze human behavior and social and political institutions and to act as responsible citizens.

**Goal 8. Diversity.** Students will understand the importance of a global perspective and culturally diverse peoples.

**Goal 9. Ethical Reasoning and Action.** Students will understand ethical issues and situations.

### **MCCC Core Skills**

**Goal A. Written and Oral Communication in English.** Students will communicate effectively in speech and writing, and demonstrate proficiency in reading.

**Goal E. Computer Literacy.** Students will use computers to access, analyze or present information, solve problems, and communicate with others.

**Goal F. Collaboration and Cooperation.** Students will develop the interpersonal skills required for effective performance in-group situations.

**Goal G. Intra-Cultural and Inter-Cultural Responsibility.** Students will demonstrate an awareness of the responsibilities of intelligent citizenship in a diverse and pluralistic society, and will demonstrate cultural, global, and environmental awareness.

## **Units of Study**

### **Unit I Introduction to the Portfolio?**

The student will be able to:

1. Describe the importance of a personal portfolio for future employment or schooling. **(Course Competencies: 1, 2)**
2. Identify the types of portfolios used in the industry, (print, electronic) and where they are most useful. **(Course Competencies: 1, 2)**

### **Unit II Choosing a Target Market and Personal Artistic Style**

The student will be able to:

1. Identify the various markets in the fashion industry, and isolate those which may be viable options for portfolio development. **(Course Competencies: 1, 2, 5, 7)**
2. Describe which markets may be best for personal artistic vision. **(Course Competencies: 2)**
3. Select a special style or unique signature in personal work. **(Course Competencies: 2, 7)**
4. Relate personal work to potential target market. **(Course Competencies: 2, 5)**

### **Unit III Traditional Portfolio Development**

The student will be able to:

1. Isolate which creative works best represent individual ability and skill set. **(Course Competencies: 3, 4, 6)**
2. Demonstrate knowledge of sewing skills, textiles, and developing draping abilities through class labs. **(Course Competencies: 3, 4, 6)**
3. Refine personal designs both digitally and using sewing skills **(Course Competencies: 3, 4, 6)**
4. Document three dimensional work using two dimensional methods. **(Course Competencies: 3, 4, 6)**
5. Assemble two dimensional artworks into a cohesive narrative. **(Course Competencies: 3, 4, 6)**

### **UNIT IV E-Portfolio Development**

The student will be able to:

1. Revisit previous two dimensional works from previous course with new intention. **(Course Competencies: 3, 6)**
2. Research existing fashion web databases and blogs. **(Course Competencies: 1, 3, 6)**
3. Begin basic website page or blog featuring personal work. **(Course Competencies: 3, 6)**
4. Utilize technology for best practices in image capture **(Course Competencies: 3, 6)**
5. Construct slide presentations of personal work. **(Course Competencies: 3, 6)**

### **Unit V Critique**

The student will be able to:

1. Participate in group critiques and peer evaluation using constructive criticism and collaboration. **(Course Competencies: 1)**
2. Edit emerging portfolios appropriately using critique environment. **(Course Competencies: 1)**

### **Unit VI Presentation of Personal Work**

The student will be able to:

1. Present a professional presentation of personal work to the class. **(Course Competencies: 1, 6)**
2. Describe portfolio's individual strength and relevance to the industry. **(Course Competencies: 1, 6)**

### **Evaluation of Student Learning**

Achievement of the course objectives will be evaluated through the use of the following tools:

- Writing in web based course journals, documenting the student's reactions to course content, outside research and inspiration, and thoughts on their own developing career interests and personal style. **(Course Competencies: 1, 2)**
- An e-portfolio of best work, either in a basic website/blog format or other digital format. **(Course Competencies: 1, 2)**
- A final two dimensional portfolio of best work for use in the job market and further study. **(Course Competencies: 2, 3, 4, 5, 6)**
- Group and collaborative projects to isolate skill sets and individual ability. **(Course Competencies: 2, 4, 6, 7)**
- A formal, final slide presentation to the class of the portfolio. **(Course Competencies: 2, 4, 5, 6)**

### **Project Values/Grade Breakdown**

The final grade is based on the following values:	
Lab discussion and participation	25%
Final “2D” portfolio	20%
Final E-portfolio	20%
Final Class Presentation	20%
Weekly Course Journal Entries	15%
Total	100%

### **Students with Disabilities**

Any student in this class who has special needs because of a disability is entitled to receive accommodations. Eligible students at Mercer County Community College are assured services under the Americans with Disabilities Act and Section 504 of the Rehabilitation Act of 1973.

If you believe you are eligible for services, please contact Arlene Stinson, the Director of Academic Support Services. Ms. Stinson’s office is LB221, and she can be reached at (609) 570-3525.

### **Academic Integrity**

As per the student handbook, “A student will be guilty of violating academic integrity if he/she (a) knowingly represents the work of others as his/her own, (b) uses or obtains unauthorized assistance in the execution of academic work, or (c) gives fraudulent assistance to another student.” Students should read the Academic Integrity policy in the MCCC Rights and Responsibilities Student Handbook.

***Academic Dishonesty will result in failure of this course.***

### **Equal Opportunity Policy**

Mercer County Community College is committed to equal opportunity and affirmative action. Discrimination on the basis of race, creed, color, national origin, ancestry, age, gender, affectional or sexual orientation, marital status, familial status, liability for service in the Armed Forces of the United States, nationality, political views, religion, disability unrelated to job or program requirements or any other characteristic protected by law is prohibited.

Questions regarding the equal opportunity policy and compliance statement may be directed to the Affirmative Action Officer, West Windsor Campus, (609) 586-4800, ext. 3270.