



COURSE OUTLINE

<u>Course Number</u> FAS 140	<u>Course Title</u> Computerized Fashion Drawing	<u>Credits</u> 3 credits
<u>Hours:</u> <u>lecture/Lab/Other</u> 1 Lecture/ 4 Lab Hrs	<u>Pre or Co-requisite</u> FAS110	<u>Implementation</u> <u>sem/year</u> Fall 2012

Catalog description:

FAS 140	Computerized Fashion Drawing	3 credits
	This course covers two professional computer software applications used in fashion design industry to design and create apparel and accessories. The projects explore a range of designing fashions and related drawings in both vector and pixel-based applications.	
		(1 lecture/4 laboratory hours)

Required Text:

- ***Adobe Illustrator for Fashion Design*** by Susan M. Lazear, Prentice Hall, Copyright 2008, ISBN: 13: 978-0-13-119274-4
- ***Adobe PhotoShop for Fashion Design*** by Susan M. Lazear, Prentice Hall, Copyright 2010, ISBN: 13: 978-0-13-119193-8
- Digital files, weblinks Videos, DVDs, CDs, etc as available
- Text(s) on Reserve in College Library

Other learning resources:

- DVD accompanying the textbook gives the author's guidance through each step, students and illustrators of all levels are able to learn at their own pace.
- Art supply lists will be given by instructor
- Flash Drive

Date:
1/2013

Course Coordinator:
Allegra Ceci, email: cecia@mccc.edu,
Phone: 609-570-3135

Course Competencies/Goals:

The student will be able to:

1. Create works of fashion drawings using a variety of concepts, tools and techniques.
2. Analyze textiles and their tactile qualities to render them appropriately.
3. Demonstrate a basic knowledge of computer as an art tool and medium.
4. Apply perceptual observational skills when rendering from models.
5. Display a varied range of approaches using various mediums and techniques
6. Create fashion illustrations that depict both proportion and volume and a process-oriented construction of a fashion figure.
7. Identify core elements of a fashion illustration (composition, form, shape, perspective, value, medium and texture).
8. Analyze fashion apparel construction when creating fashion and textile drawings.
9. Orally communicate analysis and artistic execution in class discussions and presentations.

Units of study in detail

Week 4: Drawing the Figure and Fashion Flats on Illustrator

October 23, 25th

- Create a 9 head croquis drawing using illustrator
- Learn key fashion terminology when designing apparel flats
- Learn various tools for applying color and patterns to drawings
- Draw fashion flats for a basic tank top, basic t-shirt, various necklines, collars, and, sleeves using symmetry

Week 5: Critique of Illustrator

October 30th, November 1st

- Produce a six garment collection of flats for first critique
- Participate in Critique of *Project One*

Week 6: Rendering Fashion Smart Objects

November 6th, 8th

- Demonstrate an understanding of new tools in PhotoShop raster toolbox and functions.
- Utilize art brushes, magnet lasso, eraser tool, sizing and cropping
- *Project Two: Scanning Illustrator Projects and Edit with Photo Shop*
- Critique *Project Two*

Week 7: Designing Fashion 2-D Fashion Objects:

- Continue Building Virtual Collection
- Scan in and edit ten fabric swatches using PhotoShop
- *Project Three: Apply fabric images to existing collection*
- Critique *Project Three*

Week 8:

Render five fashion portraits based on previously selected magazine images.

Week 9:

Week 10:

Guest Speaker, Final Critique of Mood Boards and Field Trip

Evaluation/Final Course Grades

The grades will be assigned as follows:

- A 93 – 100%
- A- 90 – 92.9%
- B+ 87 – 89.9%
- B 84 – 86.9%
- B- 80 – 83.9%
- C+ 77 – 79.9%
- C 70 – 76.9%
- D 60 – 69.9%
- F Below 60%

Evaluation/Final Course Grades:

The final course grade is based on term paper, presentations, classroom exercises, test scores, as well as adherence to schedule dates, lectures and participation with class discussions and analysis. Final course grades are based on the following:

Grade Breakdown	Percent Overall Grade
5 Projects based on each Unit	60%
Case Study & Presentation	25%

Homework & Quizzes based on each Unit

15%

Academic Integrity Statement:

Students are expected to comply with the college-wide requirements for academic integrity. Mercer County Community College is committed to Academic Integrity -- the honest, fair and continuing pursuit of knowledge, free from fraud or deception. This implies that students are expected to be responsible for their own work. Presenting another individual's work as one's own and receiving excessive help from another individual will qualify as a violation of Academic Integrity. The entire policy on Academic Integrity is located in the Student Handbook and is found on the college website (http://www.mccc.edu/admissions_policies_integrity.shtml).

Special Needs Accommodations:

Any student in this class who has special needs because of a disability is entitled to receive accommodations. Eligible students at Mercer County Community College are assured services under the Americans with Disabilities Act and Section 504 on the Rehabilitation Act of 1973. If you believe you are eligible for services, please contact Arlene Stinson, the Director of Academic Support Services. Mrs. Stinson's office is LB217. She can also be reached by telephone at (609) 570-3525.

FAS120, FAS250, FAS260: Pina, Nylea, Cory, Ariel,