



## COURSE OUTLINE

<b><u>Course Number</u></b> ADV222	<b><u>Course Title</u></b> Illustration II - Digital Drawing	<b><u>Credits</u></b> 3 credits
<b><u>Hours:</u></b> <b><u>Lecture/Lab/Other</u></b> 1 lecture/4 lab hours	<b><u>Co- or Pre-requisite</u></b> ART101, ART 104, DMA 105 or divisional permission	<b><u>Implementation</u></b> <b><u>sem/year</u></b> Fall 2020

### **Catalog description:**

#### **Introduction to Digital Drawing**

**3 credits**

Acquaints students with the basics of computer-based drawing and painting tools. Students will use a Wacom Tablet, an industry standard digital drawing tool, rather than a mouse. The focus will be on both raster and vector software. Students will execute tightly rendered single images as well as quickly executed sequences of images. This course is an interdisciplinary course combining illustration with fine art and storyboard art.

### **Required Text:**

- ***Starting Your Career as a freelance Illustrator or Graphic Designer***, Fleishman, 2014, Pierson ISBN-13: 978-1581-159325
- Digital files, online material, videos etc. as available
- Design Process Sketchbook 9" x 12"
- USB Flash Drive: 16GB
- Notebook and folder

**Date:**  
Fall 2020

**Course Coordinator:**  
Tina LaPlaca, email: [laplacat@mccc.edu](mailto:laplacat@mccc.edu), (609)570-3356

## **Course Goals:**

Upon successful completion of the course, the student will be able to:

1. Create artwork in various mediums such as black and white line drawings as well as full color renderings.  
(ILGs 1, 4 & 6)
2. Demonstrate an understanding of form, lighting and storytelling in final illustrations.  
(ILGs 1, 4 & 6)
3. Analyze artwork and evaluate techniques for artistic practice.  
(ILGs 1, 4 & 6)
4. Apply concept art to storyboards in project development.  
(ILGs 1, 4 & 6)
5. Demonstrate familiarity with the Wacom tablet as a drawing tool.  
(ILGs 1, 4 & 6)
6. Demonstrate communication analysis in class discussions and presentations.  
(ILGs 1, 4 & 6)

## **ILGs/ General Education Knowledge Goals**

**Goal 1. Communication.** Students will communicate effectively in both speech and writing.

**Goal 4. Technology.** Students will use computer systems or other appropriate forms of technology to achieve educational and personal goals.

**Goal 5. Social Science.** Students will use social science theories and concepts to analyze human behavior and social and political institutions and to act as responsible citizens.

**Goal 7. History.** Students will understand historical events and movements in World, Western, non-Western or American societies and assess their subsequent significance.

**Goal 8. Diversity.** Students will understand the importance of a global perspective and culturally diverse peoples.

**Goal 9. Ethical Reasoning and Action.** Students will understand ethical issues and situations.

## **Units of study in detail**

### **Unit I Basic Black & White Drawing with the Wacom Tablet**

The student will be able to:

- Demonstrate use of the pressure sensitive Wacom Tablet and Wacom pen in digital drawing.  
(CGs 2, 5 & 6)
- Demonstrate use of sketchbook “thumbnail” sketches as the basis for digital artwork.  
(CGs 2, 5 & 6)
- Create artwork in various software programs to replicate traditional “pen/ink” style drawings.  
(CGs 1 & 4)
- Apply proper formatting to files for multiple uses from print to web to multimedia  
(CG 4)
- Analyze and evaluate rendering styles and contemporary digital artists.  
(CG 3)
- Apply the use of reference photos to enrich realistic work.  
(CG 4)
- Analyze and evaluate critically his/her own artistic and vocational practice during a critique.  
(CG 3)

### **Unit II Using Color (Cel-style computer-coloring)**

The student will be able to:

- Demonstrate by coloring images in a “comic book” style (also known as “cel” style)  
(CGs 2, 5 & 6)
- Create texture using traditional analogue media and scan it in.  
(CGs 1 & 4)
- Create and integrate texture in illustration work.  
(CGs 1 & 4)

- Demonstrate use of warm and cool colors to render space academically.  
(CGs 2, 5 & 6)
- Demonstrate use of ink washes and other wet media to add texture and depth to digital work.  
(CGs 2, 5 & 6)
- Create a library of textures for the student to use in later assignments  
(CGs 1 & 4)
- Evaluate the value of drawing outside of the computer in tandem with digital work.  
(CGs 1 & 3)
- Analyze and evaluate critically his/her own artistic and vocational practice during a critique.  
(CGs 1 & 3)

### **Unit III Storyboarding**

The student will be able to:

- Create renderings in a quick style.  
(CGs 1 & 4)
- Demonstrate the use photographs for the basis of drawings or as backgrounds.  
(CGs 2, 5 & 6)
- Create format drawings for storyboards.  
(CGs 1 & 4)
- Apply the use of 3-D models as a stepping stone to rendering objects and settings.  
(CG 4)
- Demonstrate the use of natural drawing style and interests as a springboard for sequential storytelling.  
(CGs 2, 5 & 6)
- Analyze & evaluate various storyboard artists to learn the range of styles & vocabulary of storyboard art.  
(CGs 1 & 3)
- Analyze and evaluate critically his/her own artistic and vocational practice during a critique.  
(CGs 1 & 3)

### **Unit IV Digital Painting and Concept Art**

The student will be able to:

- Create renderings nuanced and detailed scenes.  
(CG 1 & 4)s
- Demonstrate use of light as a compositional element as well as a narrative presence.  
(CGs 2, 5 & 6)
- Create artwork formats for presentation.  
(CGs 1 & 4)
- Apply a personal visual style using a wide range of digital techniques.  
(CG 4)
- Analyze and evaluate critically his/her own artistic and vocational practice during a critique.  
(CGs 1 & 3)

### **Evaluation of student learning:**

**Attendance:** Students are expected to attend each class. Any absence from class may hamper the student's learning of the material. Attendance will be taken at the beginning of the class, with early departures noted.

**Professionalism:** Students are expected to behave in a manner appropriate to an industry professional when interacting with other students or the course instructor.

**Participation:** due to the topics and the dynamic nature of fashion students are expected to participate in class discussions.

**Special Needs:** If you have a need for academic accommodations please notify the instructor during the first week of class to make the necessary arrangements. Students may choose to contact the Disability Support Services office.

### **Teaching Techniques**

Students may encounter lecture, discussions, individual work assignments, group assignments, internet research assignments, observational assignments, video or film, writing assignments, and other techniques deemed appropriate.

### **Student responsibilities**

Students are expected to behave in a professional manner which includes: attendance, participation, and meeting due dates, being prepared for class, and communicating with the instructor in a timely manner.

Instructional modes to be used are: Integrated lecture and laboratory, studio assignments with specifications and limitations set by the instructor, demonstrations by the instructor, and discussions and critiques of student work.

### **Evaluation of Student Learning**

The final course grade is based on project outcomes, exercises, test scores, adherence to project due dates, and attendance. Assignments and quizzes are based upon the following considerations:

This course will have multiple tests and quizzes covering information from the text, current events discussed in class, videos, homework, and handouts distributed within the course.

The grade of "A" will be earned by students who demonstrate mastery of the essential elements of the material presented, as well as demonstrating excellence in aesthetics and originality in completing course objectives with at least 90% accuracy.

The grade of "B" will be earned by students who demonstrate more than adequate mastery of the essential elements of the material presented and acceptable knowledge of the course content. Achievement will be demonstrated when all of the specific course objectives are fulfilled with at least 80% accuracy.

The grade of "C" will be earned by students who demonstrate adequate mastery of the essential elements of the material presented. Achievement will be demonstrated when all of the specific course objectives are fulfilled with at least 70% accuracy.

The grade of "D" is undesirable, but indicates a minimum passing of the course requirements. All of the course objectives must be fulfilled with at least 60% accuracy.

The grade of "F" will be earned by students who do not demonstrate achievement.

### **Project Values/ Grade Breakdown**

The final course grade is based on term paper, presentations, classroom exercises, test scores, adherence to schedule dates, and attendance of lectures and participation with class discussions and analysis. Assignments and quizzes are based upon the following considerations:	
Attendance of lectures and presentations, participation with class discussions and critiques.	(10%)
Project 1	(15%)
Project 2	(15%)
Project 3	(20%)
Project 4	(20%)
Project 5	(20%)

### **Academic Integrity Statement:**

Mercer County Community College is committed to ensuring the full participation of all students in all activities and programs. If you have a documented differing ability or think that you may have a differing ability that is protected under the ADA or Section 504 of the Rehabilitation Act of 1973. Please contact Arlene Stinson in LB221 [stinsona@mccc.edu](mailto:stinsona@mccc.edu) (609) 570-3525 for information regarding academic accommodations and additional support services.

### **Special Needs Accommodations:**

Mercer County Community College is committed to ensuring the full participation of all students in all activities, programs and services. If you have a documented differing ability or think that you may have a differing ability that is protected under the ADA and Section 504 of the Rehabilitation Act of 1973. Please contact Arlene Stinson in LB 221 [stinsona@mccc.edu](mailto:stinsona@mccc.edu) (609) 570-3525 for information regarding support services. If you do not have a documented differing ability, remember that other resources are available to all students on campus including academic support through our Academic Learning Center in LB 221.