Pearson and Monster Partner to Improve Workforce Readiness and Job Placement at Private Sector and Career Colleges

Wide Range of Solutions to Guide Curriculum and Program Design

Boston, MA (PRWEB) January 17, 2012 -- Pearson, the world's leading learning company, and Monster Government Solutions today announced a partnership designed to improve workforce readiness and job placement for students at private sector and career colleges. Through a new suite of products and services, the companies will provide real-time labor data and analytics solutions to help these institutions ensure their course offerings and programs match the occupations, skills, knowledge, certifications, work experience or education levels in demand by employers.

The solutions will include custom reports, research briefs and on-demand research, including aggregated and detailed real-time supply and demand data that supplement the analytics efforts of local and state governments. Private sector and career institutions will be able to request reports based on job opportunities in a given field and geographic location. Based on the data, Pearson will work with institutions to develop curriculum or modify their existing curriculum to reflect market demand.

"Private sector and career colleges have greatly increased access to quality online higher education, enabling the 3.8 million students that attend these schools to gain the skills needed by employers," said Lee Ramsayer, Senior Vice President of Sales for Monster Government Solutions. "By partnering with Pearson, we're able to create solutions that help these institutions better analyze market conditions so that they can align curricula with strategic skills requirements."

"Higher education leaders are facing many unique challenges and opportunities in this economy," said Don Kilburn, CEO of Pearson Learning Solutions. "Pearson's collaboration with Monster Government Solutions offers private sector and career colleges an innovative approach to meeting these issues head-on, with data they can use to implement effective programs that set their students on the path to career success."

For more information, visit http://www.pearsonlearningsolutions.com/monster/.

About Pearson
Pearson, the world's leading learning company, has global reach and market-leading businesses in education, business information and consumer publishing (NYSE: PSO). The company provides innovative print and digital education materials, including personalized learning programs such as MyLab and Mastering; education services including custom publishing; and content-independent platforms including the EQUELLA digital repository and Pearson LearningStudio for online learning programs.

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About Monster
Monster, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to job seekers globally. We provide proven technology, content, and services to hire and grow a

high performing workforce. To learn more about Monster's industry-leading products and services, visit http://www.monster.com. For more information about Monster Government Solutions, visit http://monstergovernmentsolutions.com/.

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