



2024-2025 Academic Year

Communication: New Media

Associate in Science Degree in Liberal Arts and Sciences (A.S.)

Liberal Arts Division

[609.570.3378](tel:609.570.3378) admiss@mccc.edu

The **Communication: New Media** program prepares students for the expanding and evolving professional opportunities in journalism and its related fields. Students have access to state-of-the-art resources including a modern newsroom, audio and broadcast studios, and a fully-equipped photography lab. By program completion students have built a professional portfolio of media content to aid in transition to the workforce or transfer to a four-year program.

PROGRAM OUTCOMES

- Analyze and break down elements of story across multiple platforms;
- Write clear and concise stories that are suitable for multiple platforms;
- Demonstrate technical proficiency with various video and DSLR cameras;
- Demonstrate technical proficiency in a variety of multimedia software;
- Analyze, evaluate, critique, and create all forms of communication;
- Articulate and analyze complex ethical questions related to the development of new media;
- Perform a series of thinking tasks including speculation, analysis, synthesis, and abstract reasoning;
- Create a portfolio of convergence media projects suitable for securing employment in a new media workplace.

Graduates wishing to pursue studies leading to a bachelor's degree can transfer into the junior year at many institutions. TCNJ, Montclair University, Rider University, Temple University, Rutgers, and Pennsylvania State University are among the many institutions that have accepted Mercer journalism graduates.

The program may be pursued part-time or full-time. Some courses are offered during the afternoon and early evening. Students are required to attend some day classes in order to complete the program.

Admission requires a high school diploma or its equivalent.

SEE ALSO:

[Communication](#) degree program

DEGREE CURRICULUM

2024-2025 Academic Year

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The course sequence below represents a recommended example of how this degree program can be completed in two years, presuming a Fall Term start and satisfaction of all Developmental Studies (foundation courses) requirements and prerequisites. Actual approaches toward completion depend on each student's anticipated transfer institution, career objectives, or other individual circumstances.

Students are encouraged to meet regularly with an academic advisor or Success Coach to consider options, establish plans, and monitor progress.

Code	Course (lecture/lab hours)	Credits	To Do This Semester
FIRST SEMESTER			
CMN 101	Mass Media (3/0)	3	✓ Meet with your faculty advisor to complete an academic plan. Make sure you are aware of any course prerequisites you may need to take, and how long it will take to complete your degree. ✓ Use your online tools: Check your MercerMail daily, utilize features of Office 365, and get to know Student Planning . ✓ Take advantage of Learning Centers or Online Tutoring to support your studies and assignments.
CMN 111	Speech: Human Communication (3/0)		
	OR	3	
CMN 112	Public Speaking (3/0)		
CMN 131	Journalism I (2/2)	3	
ENG 101	English Composition I (3/0)	3	
PHO 103	Digital Photography I (2/3)	3	

SECOND SEMESTER

— —	Humanities General Education Elective (1/4)	3	<p>✓ Transitioning to college can be challenging. Meet with your Success Coach for guidance and support.</p> <p>✓ Apply for financial aid by May 1.</p> <p>✓ Contact professors with questions and use their office hours to develop a connection.</p> <p>✓ Apply for Continuing Student scholarships at www.mccc.edu/m-scholarships.</p> <p>✓ Begin attending college transfer events and visit campuses. Be sure to visit the Transfer Services and Career Services offices to get to know how the transfer process works and to explore career options.</p> <p>✓ Plan for how you will complete transfer applications while finishing your classes.</p>
CMN 102	Media Issues and Ethics (3/0)	3	
CMN 231	Journalism II (3/0)	3	
ENG 102	English Composition II (3/0)	3	
MAT 120	Mathematics for Liberal Arts (3/0)	3	

THIRD SEMESTER

CMN 157	Podcasting (2/2)	3	<p>✓ Keep in contact with each professor and your faculty advisor. Make sure you are on track to graduate.</p>
CMN 142	Intro to Field Production (2/2)	3	
CMN 146	Social Media Technologies (3/0)	3	
DMA 144	Internet Tools and Techniques	3	

— —	Lab Science general education elective	3	<p>✓ Complete your applications to desired transfer institutions.</p> <p>✓ Develop team and leadership skills by getting involved in activities and clubs.</p> <p>✓ Manage your stress! Take advantage of the MCCC pool, Fitness Center, free yoga and Zumba. Reach out for counseling or other support if you need it. Your Success Coach can connect you with resources.</p>
FOURTH SEMESTER			
CMN 153	Digital Audio Production (3/0)	3	✓ Apply for financial aid by May 1.
PHO 251	Documentary Photography (1/4)	3	✓ Talk to your faculty advisor and the Transfer office for advice on how to successfully transition to a new school.
HIS —	Historical Perspective general education elective	3	
— —	Social Science general education elective	3	
— —	Social Science or Humanities general education elective	3	✓ Apply for Graduating Student scholarships at www.mccc.edu/m-scholarships .
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