

2024-2025 Academic Year

Audio Production

Associate in Applied Science Degree (A.A.S.)

Liberal Arts Division

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The **Audio Production** program targets a wide range of technical skills. Students begin with traditional radio production, then rapidly accelerate into advanced audio production. Individuals in this program will become proficient in audio applications that are the standard in the industries of radio, audio, and music production.

Theoretical instruction combines with hands-on, real-world lab projects that get students working with audio mixers, microphones, and digital audio workstations from the very beginning. Recording, sequencing, and editing audio help active students build a portfolio of work to demonstrate a level of expertise reached using tools of the profession.

Audio Production is a career-oriented program designed to allow graduates to seek employment following graduation or transfer to four-year institutions. Graduates can enter the workforce as an audio producer, radio producer, DJ, audio editor, live sound technician, audio engineer, sound recorder, or other entry-level position in the radio, live sound, or recording industries.

Mercer graduates have transferred to a number of colleges and universities in New Jersey and other states, including The College of New Jersey, Montclair University, Monmouth University, Rowan University, William Paterson State College, and Emerson College.

Admission to the program requires a high school diploma or its equivalent.

PROGRAM OUTCOMES

- Operate radio studio equipment including broadcast consoles, analog and digital recording devices, digital media players, and computerized music playback systems;
- Record vocal and instrumental performances in a multi-track environment;
- Perform digital editing and multi-track sequencing on digital audio workstations;
- Write, edit, and produce commercial and news copy;
- Produce and announce voiceovers for video sequences, radio news, and commercial projects;
- Write, produce, and post a podcast;
- Identify different advertising and marketing models utilized in social media;
- Interpret audience data using analytics;
- Work cooperatively with colleagues to achieve multiple goals including successful multi-track recording sessions;
- Achieve entry-level professional competence for a position in recording, sound reinforcement, or radio broadcasting.

DEGREE CURRICULUM

2024-2025 Academic Year COMM.AUDIO.AAS CIP 100203

The course sequence below represents a recommended example of how this degree program can be completed in two years, presuming a Fall Term start and satisfaction of all Developmental Studies (foundation courses) requirements and prerequisites. Actual approaches toward completion depend on each student's anticipated transfer institution, career objectives, or other individual circumstances.

Students are encouraged to meet regularly with an academic advisor or Success Coach to consider options, establish plans, and monitor progress.

Code	Course (lecture/lab hours)	Credits	To Do This Semester
FIRST SE	MESTER		
CMN 101	Mass Media (3/0)	3	✓ Meet with your faculty advisor to complete an academic plan. Make sure you are aware of any course prerequisites you may need to take, and how long it will take to complete your degree. ✓ Use your online tools: Check your MercerMail daily, utilize features of Office 365, and get to know Student Planning. ✓ Take advantage of Learning Centers or Online Tutoring to support your studies and assignments.
CMN 151	Introduction to Radio (2/2)	3	
CMN 153	Digital Audio Production I (2/2)	3	
ENG 101	English Composition I (3/0)	3	
MUS 156	History of American Pop Music (3/0)	3	

SECOND	SEMESTER		
CMN 111	Speech: Human Communication (3/0)		✓ Transitioning to college can be challenging. Meet
	OR	3	with your Success Coach for
CMN 112	Public Speaking (3/0)		✓ and support.✓ Apply for <u>financial aid</u> by
CMN 253	Digital Audio Production II (2/2)	3	May 1.
DMA 144	Internet Tools and Techniques (1/4) • (recommended)		✓ Contact professors with questions and use their office hours to develop a connection. Talk with them
			to get the inside scoop on how your profession
	OR	3	works.
<u>IST 101</u>	Computer Concepts with Applications (2/2)		✓ Be sure to visit the <u>Career Services</u> office to
ENG 102	English Composition II (3/0)	3	explore jobs, internships, and career information and get help with your resume and other career tools.
MAT 125	Elementary Statistics I (3/0)	3	
	Or consult academic advisor.		✓ Apply for Continuing Student scholarships at www.mccc.edu/m-scholarships .
THIRD SE	EMESTER		
CMN 146	Social Media Technologies (2/2)	3	✓ Keep in contact with
CMN 250	Announcing for Media (2/2)	3	each professor and your faculty advisor. Make sure
CMN 254	Live Sound Reinforcement (2/2)	3	you are on track to graduate on time.
CMN 256	Digital Audio Production III (2/2)	3	✓ Work with <u>Career Services</u> to formulate plans for after
ENG 131	Journalism I (3/0)	3	you've earned this degree. ✓ Develop team and leadership skills by getting involved in activities and clubs.

✓ Apply for Continuing
Student scholarships
at www.mccc.edu/m-
scholarships.
✓ Manage your stress!
Take advantage of the
MCCC pool, Fitness Center,
free yoga and Zumba.
Reach out for counseling or
other support if you need
it. Your <u>Success Coach</u> can
connect you with
resources.

FOURTH	SEMESTER		
CMN 157	Podcasting (2/2)	3	✓ Get ready to start your career! Begin the job
CMN 255	Sound Design for the Entertainment Industry (1/4)	3	application process. ✓ Discuss your career plans with your faculty
THR 152	Lighting Technology (2/2)		
	OR	3	advisor. S/he can help you transition successfully.
CMN 142	Introduction to Field Production (2/2)		
CMN 290	Internship: Communications		
	OR	3	
CMN 286	Special Studies in Radio		
- -	Social Science or Humanities general education elective	3	
		60	

NOTE: Students must earn a minimum grade of C in all CMN courses to graduate.