

PROJECT 1 - PERSONAL BLOG PAGE

Project Overview

For this project you will be creating an online journal (blog) to communicate to the class (and the World) who you are both visually and through your writing.

Name:

URL:

Deliverables

- Mood board & messages due: monday, january 28th, 2008
- Styleguide due: monday, february 4th, 2008

Required Skills

- Page – title, file name, file structure
- CSS Formatting of Text - external file, h1, h2, background color, font color, font-face, font-size, link color, visited Link color
- Tables - table width, cell width, cell or table color, border, align, cellpadding, cellspacing
- Images - alt tags, optimizing, transparency, size & resolution
- Text - text break, list
- Links - email link, external link
- Upload – files, images, relative paths

Perception / Tone / Message

Primary message:

Secondary message:

Goals

1. To communicate who you are to your audience visually.
2. To communicate who you are to your audience through the content.
3. To share your ideas about web design with your peers.
4. To direct your audience to artwork and design that inspires you.
5. To show how your thoughts and preferences change over time.

Technical Requirements

Download time @ 56k: 50 seconds

Screen width: 1024 pixels

Accessibility: Must be accessible

Restrictions:

- all text must be written by you or attributed
- all images must be copyright free
- all images must be nonobjective
- ffiou may not use the words of your message within your site
- ffiou may not tell anyone what your messages are