



What is Psychology?

PSYCHOLOGY: What is it?

ψ Objectives for Today's Class:

- How do we define psychology?
- What are the major psychological perspectives?

Psychology as a science

What is Psychology?

The term psychology comes from the Greek roots psyche meaning soul or mind and logos meaning word or study

What is Psychology?

Ψ Psychology is the science of human behavior and mental processes

Ψ Behavior is anything we do

- _____

Ψ Mental processes are our internal experiences

- _____

Why study Psychology?

True or False?

Ψ The best way to learn and remember information is to "cram," or study it intensively during one concentrated period.

Ψ Advertisers and politicians often use subliminal persuasion to influence our behavior.

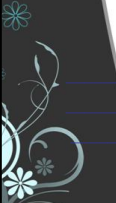
Ψ Punishment is the most effective way to permanently change behavior.

Ψ Eyewitness testimony is often unreliable.

Ψ Police often use psychics to help solve crimes.


Ψ People with schizophrenia have two or more distinct personalities.

Psychological information is often misunderstood





Scientific psychology has four basic goals:

behavior and mental processes



Psychological information is based on

This is information based on direct observation and measurements with scientific method



How Accurate is the Image of Psychology?

How would you describe a psychologist?




Psychologist's ARE scientists!

What Do Psychologists Do?

Ψ Psychologists are professionals who study behavior and use behavioral


Ψ Psychologist vs. Psychiatrist?

Why do we have so many types of psychologists?



Who hasn't heard of Freud?

Ψ Freud believed that emotional problems are the result of anxiety from _____



Psychoanalytic Theory

Ψ Freud was one of the first to treat emotional disorders.

Do childhood experiences affect adult life?

Ψ Freud's theories were the first to suggest this

Behaviorism...the opposite of Psychoanalysis

Ψ Behaviorist's believe people are

- Behaviorism focuses on observable behavior

Ψ We are the result of what we have _____ from our environment.



Cognitive Psychology

Ψ Cognitive psychologists believe that behaviors are performed because of

Ψ The cognitive perspective focuses on such processes as perception, memory, and thinking




Biopsychology


Ψ _____

- Interested in the relationship between the brain and behavior






Where do
Psychologist's
Work?



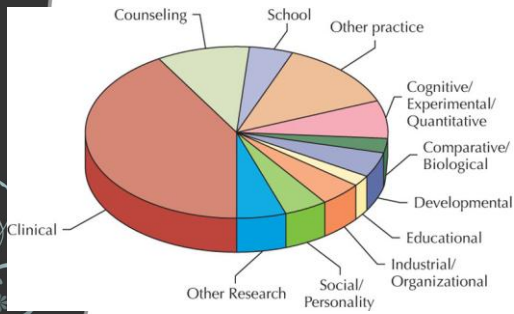
(usually researchers and professors)

About 1/4th of American Psychologists work
in colleges and universities.



The remaining 3/4ths work in hospitals, clinics,
police departments, research institutes,
government agencies, business and industry,
schools, nursing homes, counseling centers, and
private practice.

Percentage of psychology degrees awarded by subfield



Can you think
“outside the box?”



Ψ A man dressed entirely in black and wearing a black mask, is standing in the middle of a crossroad. All of the streetlights at the intersection are broken. A car speeds down the road, heading straight for the man, yet it turns in time and doesn't hit him. How does it manage to miss him?

Next Class
Psychology as a Science

