

April 4, 2013 ~ 6-9pm ~ Mercer Oaks Catering, Princeton Junction, NJ

Sponsorship Opportunities

Basic sponsorship includes Sponsor Logo on the Foundation Website, in the Event video and recognition in MCCC Foundation Annual Report.

- | | |
|--|---|
| <input type="checkbox"/> Premiere Sponsor \$15,000
<i>Includes basic sponsorship benefits, plus</i> <ul style="list-style-type: none">• One Reserved Table For 10 Guests• Back Cover, Full-Page Ad in Event Program Book• Pre-Eminent Listing On All Event Advertising• Signage Displayed at Entry to Event Venue | <input type="checkbox"/> Benefactor Sponsor \$2,500
<i>Includes basic sponsorship benefits, plus</i> <ul style="list-style-type: none">• 6 Guest Tickets• Half-Page ad in Event Program Book• Signage Displayed at Event Venue |
| <input type="checkbox"/> Presidential Sponsor \$10,000
<i>Includes basic sponsorship benefits, plus</i> <ul style="list-style-type: none">• One Reserved Table For 10 Guests• Inside Front Cover, Full-Page Ad in Event Program Book• Prominent Listing On All Event Advertising• Signage Displayed at Event Venue | <input type="checkbox"/> Green and Gold Sponsor \$1,000 <ul style="list-style-type: none">• 4 Guest Tickets• Quarter-Page ad in Event Program Book |
| <input type="checkbox"/> Leadership Sponsor \$7,500
<i>Includes basic sponsorship benefits, plus</i> <ul style="list-style-type: none">• One Reserved Table For 8 Guests• Full-Page Ad in Event Program Book• Signage Displayed at Event Venue | <input type="checkbox"/> Patron \$500 <ul style="list-style-type: none">• Two Guest Tickets• Business-Card Advertisement in Event Program Book |
| <input type="checkbox"/> Student Success Sponsor \$5,000
<i>Includes basic sponsorship benefits, plus</i> <ul style="list-style-type: none">• 8 Guest Tickets• Half-Page Ad in Event Program Book• Signage Displayed at Event Venue | <input type="checkbox"/> Guest (circle one)
\$115 One Ticket
\$215 Two Tickets |

For Advertising Opportunities please see reverse side.

Please check the sponsor level at which you can contribute. Your support, at any level, helps Mercer provide scholarships and other critical assistance to MCCC students.

Fill out the Sponsorship/Advertising Contract form on the back of this page and mail it with your check payable to "MCCC Foundation to:

Mercer County Community College Foundation
C/O Finance and Accounting, AD128
PO Box 17202
Trenton, NJ 08690

To pay by credit card, please visit www.mccc.edu/StudentSuccess to reserve your sponsorship, advertise in the event booklet or to purchase tickets online.

Thank you for supporting student success at Mercer County Community College. We look forward to seeing you on April 4.



ADVERTISING OPPORTUNITIES

AD RESERVATION DEADLINE – MARCH 20, 2013

- | | |
|--|--------|
| <input type="checkbox"/> Full Page Ad | \$1000 |
| <input type="checkbox"/> Half Page Ad | \$700 |
| <input type="checkbox"/> Quarter Page Ad | \$250 |
| <input type="checkbox"/> Business Card | \$175 |

SPONSORSHIP LEVELS

- | | |
|--|---------------------------------------|
| <input type="checkbox"/> Premiere | \$15,000 |
| <input type="checkbox"/> Presidential | \$10,000 |
| <input type="checkbox"/> Leadership | \$7,500 |
| <input type="checkbox"/> Student Success | \$5,000 |
| <input type="checkbox"/> Benefactor | \$2,500 |
| <input type="checkbox"/> Green and Gold | \$1,000 |
| <input type="checkbox"/> Patron | \$500 |
| <input type="checkbox"/> Guest (<i>circle one</i>) | \$115 one ticket
\$215 two tickets |

MECHANICAL REQUIREMENTS:

Full Page: 7 1/2" W X 10" H **Quarter Page:** 3 3/4" W X 5" H **Half Page:** 7 1/2" W X 5" H **Business Card:** 3 1/2" W X 2" H

ADVERTISING COPY:

- ☐ Camera-ready artwork ☐ Use business card ☐ Use my ad from last year ☐ Emailed to mccc supporter@comcast.net

For best results, when submitting your ad electronically please save as a high resolution PDF.

For camera-ready and business card ads, please enclose a paper copy of the ad to be used along with your payment.

Company _____

Contact Name _____ Title _____

Address _____

City _____ State _____

Zip Code _____

Phone # _____ Fax # _____

Email _____

For Sponsorship Opportunities please see reverse side.

***Thank you for supporting
Student Success at MCCC!***

**Please contact us with any questions at
foundation@mccc.edu or call 609-570-3659.**

ADVERTISING DEADLINE MARCH 20, 2013

**Contact Francis Paixão with any questions
regarding artwork format at 609-570-3731**

- ☐ Total Amount enclosed
\$ _____ for the
_____ Sponsor
- ☐ Total Amount enclosed
\$ _____ for the
_____ Ad