



MERCER COUNTY POLICE ACADEMY

MERCER COUNTY, OCEAN COUNTY, MONMOUTH COUNTY



WILL
BE CO-HOSTING

STRATEGIC GUIDE TO MEDIA

This one-day course is designed for all levels of **law enforcement personnel who interact with the media**. The course will focus on the development of a media strategy beginning with a simple press release formula. Students will learn to use this formula to develop verbal statements and to guide press conferences. **(LIMITED TO 39 STUDENTS). Mercer County (13), Ocean County (13), Monmouth County (13).**

Date: October 20, 2016
Time: 9:00 a.m. – 5:00 p.m.
Instructor: Federal Bureau of Investigation
Location: Ewing Twp. Police Headquarters
2 Jake Garzio Drive
Ewing Twp., NJ 08628

Register: Complete this registration form and mail or fax to:
Mercer County Police Academy
At Mercer County Community College
Engineering and Technology Building 1st Floor Rm 131
1200 Old Trenton Road, West Windsor, NJ 08690
(609) 584-2302 office **(609) 584-2306 fax**

Please print clearly or type below. (Make copies of this form for additional students)

NAME: _____ RANK: _____

DEPARTMENT: _____ PHONE #: _____

ADDRESS: _____

APPROVED BY: _____ (Date)
(Chief or Designee)

Any course cancellations or updates will be posted on the webpage.