



**MERCER COUNTY POLICE ACADEMY
AND
MONMOUTH COUNTY POLICE ACADEMY
WILL
BE CO-HOSTING**



FBI: SUCCESSFUL MEDIA INTERACTIONS (New Course)

This one day class is designed for all levels of law enforcement personnel who interact with media. The focus of this course will be to develop a media strategy beginning with a simple press release formula. Students will learn to use the formula to develop verbal statements and guide press conferences. This course will culminate in a mock press conference exercise and critique. **NOTE: This is a regional school for Mercer and Monmouth Counties. Class size is limited to 20 and seating will be allocated as follows: Mercer County (10) and Monmouth County (10).**

Date: Wednesday, September 29, 2010

Time: 8:30 a.m. – 4:30 p.m.

Instructor: Federal Bureau of Investigation

**Location: Dempster Fire Training Center
Mercer County Police Academy's Satellite Facility
For Directions: www.mccc.edu/policeacademy - Satellite
350 Lawrence Station Road
Lawrenceville, NJ 08648 (609) 799-3245**

**Register: Complete this registration form and mail or fax to:
Mercer County Police Academy
At Mercer County Community College
Engineering and Technology Building 1st Floor Rm 131
1200 Old Trenton Road, West Windsor, NJ 08690
(609) 584-2302 office
(609) 584-2306 fax**

Please print clearly or type below. (Make copies of this form for additional students)

NAME: _____ RANK: _____

DEPARTMENT: _____ PHONE #: _____

ADDRESS: _____

APPROVED BY: _____

(Chief or Designee)

(Date)