

# KEVIN DEAN STEWART, Ed.D.

## EDUCATION

### **Harvard University, Cambridge, MA**

Post Doctorate Research- Institute for Higher Education (MDP)

### **Morgan State University, Baltimore, MD**

Doctorate of Education (Community College Leadership)

Dissertation: *The Community College President: Leader or Fundraiser?*

### **Temple University, Philadelphia, PA**

Masters of Arts (Expected Graduation, May 2009)

### **Lincoln University, Oxford, PA**

Masters of Human Services (*with high honors*)

### **George Mason University, Fairfax, VA**

Major: Public Administration (BS)

## ADMINISTRATIVE EXPERIENCE

### **Assistant Vice President of Institutional Advancement, Edward Waters College, Jacksonville, Florida, 2006- 2008**

As chief advancement officer, I was charged with providing the strategic oversight, leadership and daily management of the college's development activities, public relations, institutional research and planning, sponsored programs and alumni affairs units. Specifically, I developed strategies to increase the College's donor base, strengthen relationships with current and past donors, and increase the total dollars in support of the College's immediate, short-term and long-term needs. I had key responsibility to build a comprehensive advancement program designed to increase the level of fund raising for the College. I worked closely with the President and Board of Trustees to secure the financial resources necessary to meet the challenges of a competitive higher education market. I was responsible for all facets of the College's advancement unit including: Advancement Services, Major Gifts, Alumni Relations, Capital Campaign, Planned Giving, Annual Giving, Corporate and Foundation Relations, Government Affairs, Institutional Research and Planning, Sponsored Programs and Marketing and Communications. I was responsible for providing leadership and direction for the Advancement staff including supporting, developing, and directing staff toward meeting fund-raising goals; identification, cultivation, stewardship, and solicitation of major

gift donors and prospects; personally soliciting prospects for major and planned gifts; and working collaboratively with the President to improve image and visibility of the College.

**Coordinator, Advancement, Communications and Special Services (Graduate Assistant) School of Education & Urban Studies, Morgan State University, 2005-2006**

As senior coordinator for advancement and communication services for the Community College Leadership Development Program, I was responsible for coordinating and executing all advancement functions, educational and outreach services, marketing and alumni-related activities. I developed and implemented both long-term and short-term strategic planning for resource development, marketing and alumni relations. Planned and coordinated the Annual Fund campaign and any special fund raising events; developed and implemented plans to obtain gifts from corporations, private foundations, and individuals; acted as liaison to the University's development office; worked closely with college personnel to maintain a team approach to institutional advancement and articulated a vision and priorities likely to be supported by individuals, corporations, and foundations. I assisted faculty, staff and volunteers in identifying private funding sources for approved departmental projects. In addition, I supervised the maintenance of an up-to-date computerized database of alumni, donor and prospects records. Participated in community affairs and attends community events as appropriate; participates in various college committees and task forces. I worked with the university's communications department to develop messages and publications to communicate with potential and current donor base.

**Chief Marketing & Development Officer/ Executive Director of Unity Healthcare System Foundation, Washington, DC, 2002-2005**

As the chief marketing and development officer, I had key responsibility to direct external activities, through fundraising, communications and outreach. I served on the executive leadership team and provided direction, training, and technical assistance to 33 sites. I was responsible for a fundraising goal of 9.5 million dollars and had oversight of a 1.2 million-divisional budget. Directed the staff and activities of the development team to execute a multi-platform fundraising plan, including, campaign management, major gifts, annual fund, corporate and foundation relations, special events and planned giving components. I developed, articulated, and implemented a comprehensive communication plan that informed all fund raising, branding, marketing, and public relations activities. I supervised 10 professional and support staff members in the areas of program and grant administration, resource development, marketing, public relations and volunteer management. As the executive director for the Unity Healthcare Foundation, I served as the chief philanthropic officer and was

responsible for creating, initiating, coordinating, and implementing all fundraising activities, goals, strategies, and specific plans designed to meet the highest priorities of Unity Healthcare. I worked closely with constituency groups including board of directors, medical and administrative personnel, government agencies, public officials, businesses, media, and the community at-large.

**Director of Development & Community Partnerships, The National Office of Community IMPACT!, Washington, DC, 2000-2002**

As national director of development and community partnerships, I provided technical assistance to 3 state affiliates. I directed the staff and activities of the development team to execute a multi-platform fundraising plan, including, campaign management, major gifts, annual fund, corporate and foundation relations, special events and planned giving components. Served as chief communication officer and implemented a comprehensive communication plan that informed all public relations and outreach activities. I maintained a working relationship with constituency groups including, board of directors, academic and administrative personnel, parents, students, media, businesses, government agencies and the community at-large. I managed four departments in the areas of public relations, marketing, strategic planning and evaluation, and outreach and resource development.

**OTHER ADMINISTRATIVE EXPERIENCE**

Human Service Administrator (Grants Manager) City of Richmond Department of Human Services, Richmond, VA, 1999 -2000

Funds Development Manager, Urban League of Greater Richmond, Richmond, VA, 1997-1999

Youth Services Program Manager, City of Alexandria Department of Human Services, Alexandria, VA, 1995-1997

## **ACADEMIC EXPERIENCE**

Adjunct Professor, Temple University, Philadelphia, PA, 2008-

Adjunct Professor, J. Sargent Reynolds Community College, Richmond, VA 2005-2006

Teacher's Assistant/ Instructor, Morgan State University, Baltimore, MD 2005-2006

### **COURSES INSTRUCTED**

- Public Policy and the African American Community (U)
- Introduction to Psychology (U)
- The Psychology of Human Sexuality (U)
- The American Community College (Graduate)
- Introduction to Research (U and Graduate)
- Introduction to Grant Writing (U)

### **RESEARCH POSITIONS**

Research Assistant, Community College Leadership Development Program, School of Education and Urban Studies, Morgan State University, 2003-2006

### **RESEARCH STUDIES**

The Community College President: Leader or Fundraiser? Dissertation, March, 2006

"Crucified but not Dead": How to Prepare African American Males for Higher Education, Master's Thesis, April, 2003

### **SELECTED HONORS AND AWARDS**

Goldseeker Fellow

Pi Gamma Mu International Honors Society in Social Sciences

### **SELECTED PROFESSIONAL CERTIFICATIONS & MEMBERSHIPS**

Certified Grants Writer, The Grantmanship Center

Fundraising Certification, Association of Fundraising Professionals

American Management Association