



*La Bella Notte:
A Beautiful Evening with Mercer*

An elegant evening of dinner, dancing, and entertainment!

PROGRAM BOOK ADVERTISING CONTRACT

Full Sponsorship Rates: (see separate "Sponsorship Opportunities" form)

- Patrono di Platino (*Platinum Sponsor*) Full Page ad \$15,000
- Patrono d'oro (*Gold Sponsor*) Full Page ad \$10,000
- Patrono d'argento (*Silver Sponsor*) Full Page ad \$8,000
- Patrono di Bronzo (*Bronze Sponsor*) Half Page ad \$5,000
- Patrono Commerciale (*Corporate Sponsor*) Half Page ad \$3,000
- Stella (*Star*) Business Card \$1,000

Advertising Rates:

- Full Page Ad \$600
- Half Page Ad \$400
- Quarter Page Ad \$250
- Business Card \$175

Mechanical Requirements:

Full Page: 7 ½" wide X 10" high
Half Page: 7 ½" wide X 5" high

Quarter Page: 3 ¾" wide X 5" high
Business Card: 3 ¾" wide X 2" high

Advertising Copy:

- Camera-ready artwork is enclosed
- Use my ad from last year
- A business card is enclosed
- Electronically sent to adman67@comcast.net

AD RESERVATION DEADLINE – MARCH 1, 2011
Please call Francis Paixão with any questions regarding format at 609-570-3731

Company _____
 Contact Name _____ Title _____
 Address _____
 City _____ State _____ Zip Code _____
 Phone # _____ Fax # _____ E-mail _____

**Keep the bottom copy for your records. Mail the top two copies and your check payable to: MCCC Foundation
Mailing Address: PO Box B, Trenton, NJ 08690**

- Total Amount enclosed \$ _____ for the _____ Sponsor
- Total Amount enclosed \$ _____ for a _____ Ad