

# LIGHTS! CAMERA! FASHION!

An evening of fashion, film, photography & design

Screening of film featuring the *New York Times*' iconic fashion photographer

## Bill Cunningham New York

Including an exhibit of fashion designs & fashion photography by MCCC students



May 10, 2013

5:30 p.m.

*at The Conference Center at Mercer*



*All proceeds benefit the Mercer County Community College Foundation*

*and the Princeton Senior Resource Center*

### Levels of Partnership

#### Swag Bag

*\$1000- includes 2 event tickets*

Your name and logo on outside of gift bag along with MCCC and PSRC. You may place multiple items in Swag Bag including products, brochures or coupons\*. Top-level recognition with your logo on welcome poster at event, your ad on big-screen credit roll before and after documentary, acknowledgement on both MCCC and PSRC websites and annual reports, mention in PSRC newsletter.

#### Sky High Heels

*\$1000-includes 2 event tickets*

Top-level recognition with your logo on welcome poster at event, your ad on big-screen credit roll before and after documentary, 6' table in exhibit hall, up to four promotional items in Swag Bag including products, brochures or coupons\*, acknowledgement on both MCCC and PSRC websites and annual reports, mention in PSRC newsletter.

#### Rock the Runway

*\$750-includes 2 event tickets*

High-level recognition on welcome poster at event, your ad on big-screen credit roll before and after documentary, 5' table in exhibit hall, up to three promotional items in Swag Bag including products, brochures or coupons\*, acknowledgement on both MCCC and PSRC websites and annual reports, mention in PSRC newsletter.

#### Cool Couture

*\$500-includes 2 event tickets*

Listing on welcome poster at event and on big-screen credit roll before and after documentary, 30" x 30" table in exhibit hall, up to three promotional items in Swag Bag including products, brochures or coupons\*, acknowledgement on both MCCC and PSRC websites and annual reports, mention in PSRC newsletter.

#### Very Vogue

*\$250*

Listing on big-screen credit roll before and after documentary, one promotional item in Swag Bag (can be a product, brochure or coupon\*). Acknowledgement in MCCC and PSRC annual reports.

\*Plan to prepare 300 of each product, brochure or coupon for Swag Bags. Deliver to PSRC, 45 Stockton Street, Princeton, by **April 26, 2013**.

### INSTRUCTIONS

- All advertising copy must be submitted actual size, camera ready, no bleeds, 300 DPI
- We accept the following formats: PDF, JPEG, TIFF, EPS
- Email ad with all logos, images & fonts embedded to [foundation@mccc.edu](mailto:foundation@mccc.edu)
- Deadline for returning this form and all copy is April 26, 2013
- Questions: call Amy Frangione at MCCC: 609-570-3293; [frangioa@mccc.edu](mailto:frangioa@mccc.edu) or Sharon Naeole at PSRC: 609-924-7108; [snaeole@princetonsenior.org](mailto:snaeole@princetonsenior.org)
- Payment & agreement due upon receipt of artwork

[www.princetonsenior.org](http://www.princetonsenior.org) • [www.mccc.edu/give](http://www.mccc.edu/give)

# LIGHTS! CAMERA! FASHION!

An evening of fashion, film, photography & design

## SPONSORSHIP AGREEMENT

### LEVELS OF PARTNERSHIP

DEADLINE – APRIL 26, 2013

SELECT ONE

- |  |        |
|--|--------|
| <input type="checkbox"/> Swag Bag        | \$1000 |
| <input type="checkbox"/> Sky High Heels  | \$1000 |
| <input type="checkbox"/> Rock the Runway | \$750  |
| <input type="checkbox"/> Cool Couture    | \$500  |
| <input type="checkbox"/> Very Vogue      | \$250  |

## SPONSORSHIP & ADVERTISING AGREEMENT

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Signature: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Admin. Contact: \_\_\_\_\_ Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

## PAYMENT INFORMATION

- To pay by credit card, visit [www.mccc.edu/give](http://www.mccc.edu/give) or fill in form below and mail to either MCCC or PSRC.

CARDHOLDER NAME \_\_\_\_\_ SIGNATURE \_\_\_\_\_

V/MC/AM EX/Discover CREDIT CARD NUMBER \_\_\_\_\_

EXPIRATION DATE \_\_\_\_\_ TODAY'S DATE \_\_\_\_\_

- To pay by check, mail this form and your check payable to "MCCC Foundation" to either:

**MCCC Foundation**  
**c/o Finance & Accounting**  
PO Box 17202  
Trenton, NJ 08690  
609-570-3293

or

**PSRC**  
c/o Development Department  
45 Stockton Street  
Princeton, NJ 08540  
609-924-7108 x20

***Thank you for supporting Princeton Senior Resource Center  
and the Mercer County Community College Foundation!***

Please contact us with any questions at [foundation@mccc.edu](mailto:foundation@mccc.edu) or call 609-570-3659.

***[www.princetonsenior.org](http://www.princetonsenior.org) • [www.mccc.edu/give](http://www.mccc.edu/give)***