

### **MCCC Mission Statement**

**Mercer County Community** College is a comprehensive, publicly supported twoyear institution focused on learning and student success. The college welcomes students of all ages from a wide variety of backgrounds, abilities, interests, levels of education, and economic circumstances to a challenging and supportive environment dedicated to meeting the educational needs of 21st century global citizens and lifelong learners. Mercer responds to a broad array of community needs, offering programs and services for employers, continuing education and training for the workforce, enrichment for youth, and cultural opportunities for people in the region.

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### MESSAGE FROM THE PRESIDENT

The 2019-2020 year started off with all the usual excitement of a rewarding year ahead for our students, our faculty and our staff. No one could have foreseen what was coming in the early months of the spring semester when our college – and the nation – confronted the unprecedented challenges posed by the global pandemic.

It is a testament to our entire college community that we faced our challenges head on, quickly adjusting to an interactive, online format for teaching and learning, and continuing to support and guide our students virtually on their academic journeys.

We learned many lessons along the way, ones we will not soon forget. Our faculty and staff deserve high praise for adapting to innovative new ways to teach and communicate with students, while our students responded with a strength and resilience that will serve them well throughout their lives. County officials provided vital guidance, members of our Trustee Board continued their valued leadership, and our Foundation Board created new avenues for critical fundraising that helped our neediest students finish out their semester.

The college assisted the community as well. Our Advanced Manufacturing faculty and students began producing protective face shields for local health care workers, while many of our nursing and other health professions alumni were on the front lines of patient care.

This annual report includes highlights of two very different semesters: life as normal in the fall and life upended amid the emerging crisis in the spring. What remained consistent throughout, however, was this: professors dedicated to teaching, students dedicated to learning, staff members ready to help students achieve their goals, and community members continuing to generously support our mission, even as they faced challenges in their own lives.

I am proud of and deeply grateful for all those who kept on moving forward and who never wavered in their commitment to our students. Together we are stronger and together we succeed.

Dr. Jianping Wang

President
Mercer County Community College



## ON THE MOVE AND MAKING A DIFFERENCE

## AUTOMOTIVE TECH STUDENTS GET GLIMPSE OF FUTURE CAREERS AT MOPAR CAP EVENT

Automotive Technology students spent a day at the track in September, visiting the Maple Grove Raceway as part of the National Hot Rod Association (NHRA) series. The trip included a tour of the pit area and a meet-up with the Don Schumacher Racing pit crew. Students also talked with representatives from local car dealers. In May 2020, the program received word that it once again had met industry standards required for the National Institute for Automotive Service Excellence's Program Accreditation in Master Automobile Service Technology.

### **CELEBRATING HISPANIC HERITAGE**

With an eye towards festivity, reflection and unity, MCCC celebrated Hispanic Heritage Month in September. At a special ceremony, staff members served up a Latin-themed lunch, which was followed by a discussion of the historical significance and contributions of Hispanics in North America. A tribute to Hispanic culture was also on display at MCCC's Fall Club Day, which featured salsa dancing and a Spanish food truck on the quad.

## AVIATION PROGRAM TAKES OFF AMID CHANGING JOB MARKET

Record enrollment was the latest milestone for the Aviation Flight Technology program, which continued to offer a practical and affordable way for pilot candidates to earn their wings. More than 180 students enrolled for the Fall 2019 semester. In 2020, the program celebrated its 10th anniversary with partner Infinity Flight Group, which provides flight training at Trenton-Mercer Airport.

## HRIM COOKS UP SCHOLARSHIPS AND GOOD EATS AT ANNUAL BENEFIT

Aromas sweet and savory greeted guests in the Student Center in November when the Hotel, Restaurant and Institution Management (HRIM) program hosted a sold-out Sixth Annual Culinary Benefit for Student Scholarships. This year's fundraiser generated over \$6,000 for student scholarships. Guests enjoyed culinary treats prepared and served by HRIM students and a variety of area restaurants.

## MEDICAL LAB TECH CLUB PRESENTS AT BOYS AND GIRLS CLUB CONFERENCE

Medical Laboratory Technology (MLT) students and faculty once again worked with the Boys and Girls Club of Mercer County in November, as the MLT Club held its annual Teen STEM Conference in Lawrenceville. This year, presentations by MCCC faculty and students included an introduction to general and clinical microbiology and professions in the medical laboratory science field.







## STUDENTS EMPOWERED IN ENTREPRENEURIAL MASTER CLASS

Students in MCCC's third Entrepreneurial Master Class didn't just learn about traditional avenues for business success. They were also asked to reflect on their goals for personal success. Organized by the Division of Innovation, Online Education and Student Success, the four-part workshop series featured four MCCC alumni who shared their stories and offered tips for navigating the world of entrepreneurship, from pitching ideas to redefining what it means to be a leader.

## SOUP AND CERAMICS RAISE RECORD FUNDS FOR TRENTON AREA SOUP KITCHEN

The Hospitality and Visual Arts clubs combined efforts in support of the Trenton Area Soup Kitchen in December. Ceramics students sold nearly 90 bowls and mugs, which were filled to the brim with several kinds of delectable soups prepared by the Hospitality Club. Months of preparation went into this unique fundraiser.

### NURSING GRADS CELEBRATED, PROGRAM ALUMNI ON FRONT LINES OF COVID CRISIS RESPONSE

This year, the Nursing program pinned 43 graduates, among them students who were forced to transition to a virtual clinical setting in the spring. Graduates' pass rate on the NCLEX-RN exam was 97.73%. For the fourth consecutive year, this was well above the national average. Program alumni were hard at work in hospitals throughout the region, where their skills, caring and enthusiasm were profoundly needed and appreciated.

## MCCC'S PTK CHAPTER CONTINUES TO SERVE WITH DISTINCTION

For the fourth straight year, MCCC's Alpha Theta Gamma Chapter of the Phi Theta Kappa (PTK) Honor Society was recognized as a five-star organization. The chapter's major project was a sweeping awareness campaign for students and members of the community about New Jersey's free community college tuition program, known as Community College Opportunity Grants. The chapter shifted gears in the spring during the early days of the pandemic to host its first-ever virtual induction ceremony. Sixty new members were officially inducted into the chapter.

## HORTICULTURE PROGRAM WINS GOLD AT PHILADELPHIA FLOWER SHOW

Everything came up gold for the Ornamental Horticulture program at the 2020 Philadelphia Flower Show (PFS) in March. "Verdant Veranda," MCCC's elaborate Mediterranean-themed display, was created by Horticulture, Graphic Design, and Arts students. Following the PFS theme Riviera Holiday, the display featured cut florals and containers that accentuated the small space gardening commonly found in Mediterranean veranda settings.







# EXTRAORDINARY MEASURES IN EXTRAORDINARY TIMES: PANDEMIC RESPONSE

Due to the COVID-19 public health crisis, the college transitioned to online classes and support services following Spring Break in March. Responding to a variety of challenges faced by the college community, the college quickly developed innovative initiatives to provide critical assistance where it was needed most.

## ALL HANDS ON DECK TO DISTRIBUTE CARES ACT CHECKS TO STUDENTS

One of the largest efforts ever to distribute direct aid to students got underway early into the college's pandemic response. After receiving \$1.9 million in federal relief funds from the Coronavirus Aid, Relief, and Economic Security (CARES) Act, MCCC began issuing checks to students using a need-based formula and a simple online application. Funding covered tuition and fees, textbooks, technology, food and more.

### **COMPUTERS AND MORE**

The college distributed refurbished computers to students without personal computers so they could continue their classes remotely. This was a collaborative effort with community partners United Way of Mercer County and TDI Connect. Students in need also received gift cards to area grocery stores.

## ADVANCED MANUFACTURING PROGRAM PRODUCES FACE SHIELDS FOR HEALTHCARE WORKERS

A generous donation from the Tuchman Foundation got the assembly line rolling in the Advanced Manufacturing lab, as faculty and students manufactured thousands of face shields over several months to safeguard medical professionals on the front lines of the pandemic. Shields were distributed to all local hospitals, Henry Jay Austin Health Center, Mercer County Office of Emergency Management, senior living facilities, grocery stores, and the Mercer County Correctional Center.

#### LEARNING CENTERS RAMP UP VIRTUAL TUTORING

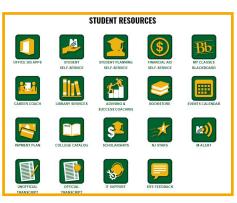
MCCC's Learning Centers made an impressive transition to online tutoring services with daily Writing and Virtual Front Desk hours and online success workshops. The staff rolled out an hourlong "call in" show to address students' questions and added programs that helped students manage their studies and finances amid the pandemic.

## STUDENT SUPPORT SERVICES AND RECRUITMENT MOVE ONLINE

The college's move to online coursework was supplemented by virtual office hours for advisement and coaching through the Zoom conferencing platform and webinars. Recruitment, registration, placement testing and student life initiatives all moved online. A recently introduced "chat bot" on the Mercer website became an even more valuable tool, providing students with answers to questions in real time. A three-day Virtual Open House for prospective students featured enrollment staff and program coordinators from each of the college's divisions in 90-minute sessions.

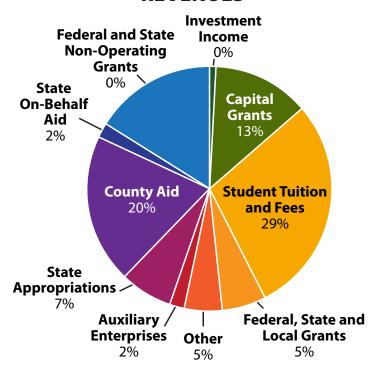






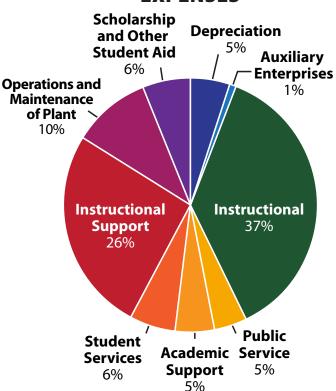
## **COLLEGE FINANCIALS FY20**

### **REVENUES**



**TOTAL BUDGET** \$64,204,000

## **EXPENSES**



## FOUNDATION BOARD OF DIRECTORS 2020

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## **MCCC FOUNDATION**

#### **MESSAGE FROM THE CHAIR**

The past year has tested the resolve and commitment of our Foundation Board like never before. It was a time of great uncertainty that forced us to become razor-focused on our mission as we developed new approaches for being of service to the college.

The Foundation started off strong in the fall with the Annual Golf Classic, which once again raised significant dollars for student athlete scholarships. The Honors Recognition Luncheon in November was a joyful event, celebrating the achievement of our scholarship recipients as well as the donors who play a key role in helping



them thrive. We were proceeding ahead of schedule with robust ticket sales and sponsorships for a Paris-themed spring fundraiser when it became clear that we would have to cancel our main annual event due to the pandemic.

During this time of crisis, all of us on the Foundation Board took a step back and reminded ourselves what truly matters at Mercer: providing our students with the financial support they need to succeed in college and in life. We were able to funnel donations for the spring fundraiser directly to student scholarships and initiated a first ever, fully online "Make Mercer Matter" campaign, with proceeds going to the Student Emergency Fund.

Despite all the concerns that each of us was grappling with in our own lives, members of the community continued to rally around MCCC. It is a powerful example of why our county is such a stellar place to live, work and learn. I am extremely grateful to all of our donors, to the MCCC staff who provided invaluable assistance with our work, and to the many fine volunteers I have been privileged to serve with on the Foundation Board, and as its chair for the past three years. Your commitment has changed lives – and our community – for the better.

Lori Danko Chair, MCCC Foundation

### **FOUNDATION EVENTS**

#### **GOLF TOURNAMENT IS GRAND SLAM EVENT**

Supporters and friends enjoyed great weather, food and sport at the college's 28th Annual Golf Classic in September. The Haldeman Auto Group Golf Classic, which was held at the Trenton Country Club in September, brought local benefactors to the links to raise money for student-athlete scholarships.

Co-chairs for the event were Brian Bennett (Haldeman Auto Group), David Fraytak (Merrill Lynch), and Allen Silk (Stark & Stark). The tournament is held in memory of Dr. Cynthia Schaffer, who served as a member of the MCCC Foundation Board and was an avid supporter of youth sports.

In addition to Haldeman Auto Group, main sponsors included Homasote Manufacturing Co., Spiezle Architectural Group, Merrill Lynch, Stark & Stark, PRISM Advisory Group, PFM Asset Management, Borden Perlman, Clark Caton Hintz, Wawa, Honeywell, Architectural Window, Jammin' Crepes, Adams, Guiterrez & Lattiboudere, The College of New Jersey, Wells Fargo, Rivertan Risk Management, The Bank of Princeton, IBEW Local No. 269, Aamir Rehman and Herring Properties.



In November, the MCCC Foundation called all superheroes to the college's Honors Recognition Luncheon, an annual event that brings together scholarship donors and student recipients in recognition of academic achievement. Hosted at Mercer Oaks, 150 guests were toasted with the "Not All Heroes Wear Capes" theme, underscoring the generosity of donors and the accomplishments of students.

Among the afternoon's highlights was the student speech, delivered by Tyler Anderson. A resident of Trenton, Anderson emphasized the hope that scholarships provide students, even in the face of personal challenges. Anderson is pursuing his degree in Business Administration.



This year, the Foundation provided more than \$650,000 in direct support to students. Scholarship recipients were from practically every discipline of study at the college and included entering freshmen, continuing students, and those preparing to graduate who will use the funds at their transfer schools.







## FOUNDATION ESTABLISHES ATHLETICS HALL OF FAME

The Foundation and its newly-formed MCCC Athletics Committee (MAC) announced the establishment of the MCCC Athletics Hall of Fame to honor those who have distinguished themselves on the field and on the court as members of Vikings sports teams. Comprised of Foundation board members, alumni, past coaches, players, and administrators, MAC members will assist with efforts to raise funds for athletic scholarships and facilities improvements.

With more than a half-century of sports excellence, MCCC's storied athletics program includes a total of 14 national championships in men's basketball and soccer, and women's tennis. Nearly 200 student athletes have achieved All-American honors. The community induction ceremony is planned for June 2021.



## ANNUAL SPRING FUNDRAISER CANCELED, BUT GENEROUS DONATIONS ROLL IN

With the forced cancellation of Spring Soiree, A Night in Paris, the committee for the Foundation's annual spring fundraiser turned in earnest to its online platform. The Mercer community did not disappoint. Contributors gave generously, with donations totaling \$97,000 that went directly to student scholarships.

The college will pay tribute to 2020's three honorees – Educational Testing Service (Spirit of Education Award), Investors Bank (Distinguished Corporate Partner Award) and the Honorable Nina D. Melker (Distinguished Benefactor Award) at a special event in 2021.

## COMMUNITY STEPS UP FOR 'MAKE MERCER MATTER' PANDEMIC CAMPAIGN

As the health crisis intensified, MCCC students, many of whom were already challenged financially, were seeing their college dreams slipping away. The Foundation responded with "Make Mercer Matter," a fully online fundraising campaign that raised over \$50,000 for the Student Emergency Fund.

Donations came from every corner of the college and community, providing critical support to help students complete their spring semester and, in some cases, finish their associate degrees without interruption.







## **GRANTS AND GIFTS TO HELP US GROW**

## TUCHMAN FOUNDATION PROVIDES CRITICAL EQUIPMENT AT CRITICAL JUNCTURE

Thanks to a generous equipment donation from the Tuchman Foundation, MCCC's Advanced Manufacturing students and faculty were able to respond to the pressing need for face shields for front line workers. Over the course of several months, faculty and students teamed up to produce thousands of shields that were distributed to healthcare and other key workers.

Previously, a Tuchman Foundation donation enabled the program to purchase two state-of-the-art 3-D printers that have allowed students to design items using Computer Aided Design (CAD) and then print them out as 3-D models. The Foundation also assisted students with scholarship funding.

### KAHN FOUNDATION'S COMMITMENT TO TRENTON STUDENTS ENDURES

Edward Kahn has carried on the rich legacy of generosity to MCCC established by his father, Albert Kahn, Esq., one of the founders and original members of the college's Board of Trustees. Scholarships awarded by the Albert B. Kahn Foundation are among Mercer's most enduring, providing funds to both incoming, continuing, and graduating students.

This year, the MCCC Foundation distributed \$75,000 in Kahn scholarships to Trenton area high school students who enroll at Mercer.

#### **LEARNING BY DOING IN MCCC SCIENCE LABS**

With a \$25,000 grant from Bristol-Myers Squibb, science faculty began putting together their shopping list for new Anatomy and Physiology equipment and software to enhance the science curriculum, especially for students in MCCC's Health Professions programs (Nursing, Radiography, Physical Therapist Assistant, Exercise Science, and Medical Laboratory Technology). This new equipment will allow students to develop hands-on skills in recording and analyzing real time physiological data on heart, pulmonary, brain wave and muscle function.







## **FOUNDATION SUPPORTERS**

#### \$30,000 and Above

101 Inc.

Albert B. Kahn Foundation

Edward Kahn and Hana Muzika Kahn

NJM Insurance Group

Mr. Martin Tuchman

Tuchman Foundation, Inc.

#### \$20,000 to \$29,999

Bristol-Myers Squibb Company

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Princeton Area Community Foundation

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Princeton Memorial Park Association

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Area VII Physicians Review Organization, Inc.

Investors Foundation, Inc.

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Roma Bank Community Foundation Inc.

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Ms. Madeline Sturm

Mr. Stephen M. Szabaga

Mr. John Tanzini and Professor Helen Tanzini

Mr. Jason Taylor

Mr. John Taylor

Taylor Tabernacle

Ms. Melissa Tenzer

The Ammon Foundation

The College of New Jersey

Thomas Edison State University

Ms. Evelvn Thomas

Mr. Vince Toye

Mrs. Linda Trapp

Mr. and Mrs. Don Tretola

Mr. Fric Tunstall

Ms. Rena Urglavitch

Mr. Alexander Varshavsky

Mr. Stephen F. Vickery

Mr. John R. Villamil

Ms. Robin U. Vindigni

Ms. Terry Voldase

Mrs. Cynthia Von Rhine

Mr. and Mrs. Fred Weiner

Ms. Rachele S. Weintraub



Mr. Bruce Weise

Mrs. Jane Westfall

Tom and Diane Wilfrid

Ms. Cynthia Williams

Mr. Richard S. Williams

Dr. Leonard Winogora

Mr. Stanley A. Wirpsza Jr.

Dr. Dylan Wolfe

Ms. Paulette A. Wright-Parham

Ms. Jane Zamost

Ms. Ping Zhong



#### **Foundation Mission Statement**

The MCCC Foundation is an independent 501c3 Corporation supporting the mission of Mercer County Community College and the community it serves.

The Foundation assists the college and the advancement of public higher education by broadening the base of community and financial support. Through friend raising, advocacy and fundraising efforts, the MCCC Foundation nurtures educational opportunities benefiting the students of Mercer County Community College.

The MCCC Foundation acts to encourage, solicit, receive, hold, invest and award private and public gifts, bequests and donations serving Foundation goals. Such gifts are applied to academic scholarships and other programs not funded through traditional sources. At the same time, the Foundation provides assistance to donors through a comprehensive program of tax-wise gift alternatives through planned giving.

Critical to the success of this mission is board membership of fully committed and participating individuals who represent, are connected to, and can influence the significant constituencies of the community. Areas of representation include business, education, the professions, government and the community at large.

## **FOUNDATION FINANCIAL OVERVIEW**

## **FISCAL YEAR JULY 1, 2019 - JUNE 30, 2020**

### Revenue

Contributions	\$ 521,370.00
Support and Revenue	\$ 801,513.00
Total Contributions*	\$ 1,322,883.00

### **Expenses**

Expenses	
Scholarships/Awards	\$ 576,785.00
Special Events	\$ 29,702.00
Programs and Activities	\$ 139,722.00
Total Expenses	\$ 746,209.00
Changes in Net Assets	\$ 576,674.00
Net Assets, Beginning of Year	\$ 11,994,700.00
Net Assets, End of Year	\$ 12,571,374.00

<sup>\*</sup>Funds raised by the MCCC Foundation support current students or are directed to multi-year capital projects or endowments.

## WAYS OF GIVING

#### ONLINE

You may make your gift online at www.mccc.edu/give

#### **CHECKS**

Please make checks payable to Mercer County Community College Foundation, and mail to MCCC Foundation, 1200 Old Trenton Road, West Windsor, NJ 08550.

### **SECURITIES**

Gifts of appreciated securities may offer substantial tax advantages. These include forgiveness of the tax on capital gains and an income tax charitable deduction for the current fair market value of the securities.

### **BEQUESTS**

You can elect to remember MCCC with a bequest in your will. Your bequest may have estate tax planning benefits. When you advise us that you have made a bequest to MCCC, you will become a member of the Mercer Legacy Society.

#### **PROPERTY**

MCCC Foundation will consider accepting gifts of retirement assets, real property, life insurance policies, and tangible personal property.

#### **TRIBUTE GIFTS**

These provide a special opportunity to honor or memorialize a family member or friend, or to recognize an individual for a life occasion.

#### **MATCHING GIFTS**

Many employers offer matching gift programs that will significantly increase the benefit of your generosity. Contact your Human Resources department to find out if your company participates.

#### **DONOR ADVISED FUNDS**

If you have established a Donor Advised Fund through another organization (e.g., community foundation or investment firm), you may recommend the award of a grant to MCCC Foundation. Please check the guidelines pertaining to your fund.

## **QUESTIONS?**

Contact the Development Office at 609-570-3608 or email foundation@mccc.edu



## **WEST WINDSOR CAMPUS**

1200 Old Trenton Road West Windsor, NJ 08550

## **JAMES KERNEY CAMPUS**

102 North Broad Street Trenton, NJ 08608