

COURSE OUTLINE

Course Number: OHT 207
Mondays 5:00pm-8:40pm-Greenhouse

Course Title: Floral Design I

Course Instructor: Dawn Merz cell- 215-858-8753 dmerz24@aol.com

Text: The Art of Floral Design

Author: Norah T. Hunter

Publisher: Delmar Publishers Inc.

We will be referring to the book quite often during lecture, so you are strongly encouraged to bring your book with you to every class.

Course Catalog Description: Basic principles of design as applied to floral arranging. Primary designs taught will include centerpiece, vase and body flowers. Emphasis will be placed on learning plant material and mechanics used in the industry.

Objective: To learn the elements of floral design and also plant material and mechanics used in the floral shop. The course will also include proper floral shop etiquette. The course will include lecture material as well as designing arrangements in lab and assigned projects.

Attendance: Students will be expected to be on time and attend each lecture and lab. Due to the nature of the class, no make-up labs will be offered. Therefore, 10% of the student grade will be deducted after 2 unexcused absences, unless excused by the instructor prior to the absences.

Cell Phone Policy: Cell phones are a distraction to those around you. MCCC has restricted their use in the classroom. Please have respect for your classmates and the instructor by turning off your phone for the duration of class. If you must make a phone call, please do during a break or after class. This policy also prohibits the practice of text messaging during class time. Points will be deducted from your lab grade if you are found using your cell phone including text messaging.

Lab Tools: During every class you will need the following tools

Sharp Floral Knife

Pruners/Wire Cutters

Scissors

Optional: Apron or gloves

Clean-up Policy: You are responsible for cleaning up your entire workspace. It should be spotless at the conclusion of lab. Please do not leave until your workspace has been cleaned, all supplies and flowers are stored away and your area inspected. **You are required to return all containers you use!!!** All students are required to take turns emptying the trash and compost materials bins after every class!

Grading:

Lab Designs	40%
Midterm Exam	15%
Quizzes	20%
Project	10%
Final Exam	15%

MCCC Grading System:

A	93-100
A-	90-92
B+	87-89
B	83-86
B-	80-82
C+	77-79
C	70-76
D	60-69
F	0-59

You are always encouraged to share opinions and ideas with the class. Feel free to be creative, share ideas and ask questions in class. If you feel something about the floral design process is not being covered please feel free to bring it to my attention. We all learn from each other.

Schedule of Lectures and Labs

August 27, 2007	Review Course Outline Chapter # 1 History of Floral Design Chapter # 11 Flower and Foliage Forms (Individual Demo Designs)
September 3, 2007	NO CLASS- LABOR DAY HOLIDAY
September 10, 2007	Flower ID Presentation # 1 Chapter # 8 Tools and Mechanics (Bow Making and Designing a Flower Bunch)
September 17, 2007	QUIZ # 1 Flower ID Presentation # 2 Chapter # 10 Care and Handling of Plant Material (Bud Vase Designs)
September 24, 2007	QUIZ # 2 Flower ID Presentation # 3 Chapters 3 & 4 Elements of Design Part 1 (Basket Designs)

- October 1, 2007 **QUIZ # 3**
 Flower ID Presentation # 4
 Chapters 5 & 6 Elements of Design Part 2
 (Centerpiece Designs)
- October 8, 2007 **FIELD TRIP**
 Monday Morning Flower and Balloon Company
 Princeton Forrestal Village, Princeton NJ
- October 15, 2007 **QUIZ # 4**
 Flower ID Presentation # 5
 Chapter # 12 Shapes of Floral Arrangements
 (Shape Designs)
- October 22, 2007 **QUIZ # 5**
 Chapter # 13 Seasonal and Holiday Designs
 Midterm Review
 (Vase Designs)
- October 29, 2007 **MIDTERM**
 (Halloween Designs)
- November 5, 2007 Flower ID Presentation # 6
 Chapter # 21 Retail Flower Shop
 (Mock Orders and Designs)
- November 12, 2007 **QUIZ # 6**
 Chapter # 14 Flowers to Wear
 (Body Flower Designs)
- November 19, 2007 Chapter # 7 Texture and Fragrance
 Planning for Mock Party Night Project
 (Thanksgiving/ Fall Designs)
- November 26, 2007 **MOCK PARTY PROJECT NIGHT**
- December 3, 2007 Wreath, Garland & Swag Designs
- December 10, 2007 Review for Final
 (Winter Holiday Centerpiece)
- December 17, 2007 **FINAL EXAM**

SCHEDULE IS TENTATIVE AND SUBJECT TO CHANGE WITHOUT NOTICE!

All of the arrangements made in class will be graded prior to you leaving the lab. You are encouraged to be creative and bring things with you that will enhance your arrangement.

I will be providing the flowers and hard goods, but you are encouraged to bring any household items or things found in nature that you can use to enhance your arrangement.

You are only limited by your imagination. You will be taking all your arrangements home with you after every lab, so all personal items will always be with you.

When you use a container from class, please bring it back by the following lab.

Containers are the property of MCCC, please be sure to return them on time and you are responsible for the replacement costs if the container is damaged or unreturned.

Floral Arrangement Grading Criteria (Lab Design Grade)

Executes the Elements of Floral Design Properly (40 points)

Floral Piece Conveys the Theme or Needs of the Client (30 points)

Mechanics of the Piece are hidden and Arrangement can be Easily Moved (15 points)

Use of Creative Materials and Materials are Well Used (15 points)

You will be graded out of a possible 100 points. All arrangements will be averaged together to form your final Lab Design Grade, which is worth 40% of your final grade.

You may want to bring a camera with you to document your floral work for a future portfolio (It is better to photograph a design before it takes the ride home in the car!)