



COURSE OUTLINE

DIGITAL MEDIA ARTS

DMA 135
Course Number

Digital Video and Audio
Course Title

3
Credits

1 lecture/4 studio hours
Hours: lecture/laboratory/other (specify)

COURSE DESCRIPTION

Students learn techniques for editing and synchronizing video and sound on the desktop computer, with focus on acquisition of practical skills in planning, editing and design.

Text (s): **Reference Division Booklist**

Prerequisites: **DMA105 Computer ART105 2D Design and CMN141 with a minimum C grade or permission of division**

Co-requisites:

Last revised: Fall 2006

Course coordinator: Yevgeniy Fiks, e-mail: fiksy@mccc.edu, tel. x 3543

I. RATIONALE

Editing video, sound, narration, and music are essential skills for the animator, multimedia designer and producer. In this course, students will learn to use current desktop video and audio editing software to create video shorts.

II. GENERAL COURSE GOALS

- A. Be conversant with a variety of aspects of the editing process and be able to articulate reasons for making decisions in edited projects.
- B. Master the basic concepts and skills of desktop video and audio editing.
- C. Be able to plan and produce desktop video and audio that expresses the intent of the creator and the requirements of the client.

III. SPECIFIC COURSE OBJECTIVES

For the successful completion of the course, the student is expected to:

- A. Achieve the General Course Goals.
- B. Produce several video shorts and output them to video.
- C. Organize project production.
- D. Define one's strengths in the production process.
- E. Understand the concept and function of an edit decision list.

IV. INSTRUCTIONAL MODES TO BE USED

- A. One lecture hour and four instructor-led studio hours per week for 15 weeks.
- B. Assigned and suggested reading.
- C. Films, video tapes or slides.
- D. Analysis of editing in television, motion picture and corporate videos.
- E. Studio assignments with specifications and limitations set by the instructor.
- F. Demonstrations, discussions and critiques of student work.
- G. Visiting guest professionals, as available.
- H. Written course evaluations and self-evaluations.
- I. Field trip (as possible).

V. THE MATERIALS OF INSTRUCTION ARE

- 1. Texts: (Reference Division Booklist).
- 2. Library reference materials.
- 3. Films, video tapes, and slides (perhaps).
- 4. Handouts
- 5. Television

VI. ATTENDANCE, EVALUATION AND GRADING

Lectures and labs will be individual in nature and often times completely different from the reading material. The student is responsible for his or her regular attendance, participation in classroom discussions and critiques of student work, and for including his or her work to be discussed and evaluated. In these ways, the students learn the terms used in the field for which they are preparing. Diligent work on assignments is essential to developing the skills required to succeed in this field. The work you put into your assignments during class and in open lab periods will generally be visible in the quality of the project you produce.

Attendance

Students are expected to attend all parts of each session, and to have the proper materials for working in class. If a student must miss a class, he or she should notify the instructor, in advance, if possible. The student must make up the work missed as soon as possible and should be in contact with other students in the class to find out what he or she has missed.

Evaluation

Evaluation of progress and grades are determined by the instructor based upon the following considerations:

A. Attendance at lectures and presentations.	10%
B. Maintenance of reading assignments and participation in class discussions and critiques.	10%
C. Estimate of quality of class work and homework assignments (By Instructor).	25%
D. Results of two written papers.	20%
E. Result of final critique and evaluation.	35%
	100%

Grading

Values of quality, aesthetics, taste, etc., are based upon the instructor's judgment of the work produced, the effort employed, and the total result achieved. To receive full credit, all assignments are due on time. A late assignment will be accepted one class period after due date with a reduced letter grade. After one missed class period, late assignments will receive the grade of "F".

The grade of "A" will be earned by students who demonstrate mastery of the skills and essential elements of the material presented, as well as demonstrating excellence in aesthetics and originality in completing course objectives with at least 90% accuracy.

The grade of "B" will be earned by students who demonstrate more than adequate mastery of the essential elements of the material presented and acceptable knowledge of the course content. Achievement will be demonstrated when all of the specific course objectives are fulfilled with at least 80% accuracy.

The grade of "C" will be earned by students who demonstrate adequate mastery of the essential elements of the material presented. Achievement will be demonstrated when all of the specific course objectives are fulfilled with at least 70% accuracy.

The grade of "D" is undesirable, but indicates a minimum passing of the course requirements. All of the course objectives must be fulfilled with at least 60% accuracy.

The grade of "F" will be earned by students who do not demonstrate achievement.

Academic Integrity Statement:

Students are expected to comply with the college-wide requirements for academic integrity. Mercer County Community College is committed to Academic Integrity—the honest, fair, and continuing pursuit of knowledge, free from fraud or deception. This implies that students are expected to be responsible for their own work. Presenting another individual’s work as one’s own and receiving excessive help from another individual will qualify as a violation of Academic Integrity. The entire policy on Academic Integrity is located in the Student handbook and is found on the college website (http://www.mccc.edu/admissions_policies_integrity.shtml).

VII. VOCABULARY

Many of the terms used in the field of video productions are unique. They are not always part of everyday language. These trade terms must be learned if the students expect their instructions on a job to be understood.

NOTE: If you hear a term which is not clear to you, write it down and ask for its meaning at an opportune time.

VIII. SUPPLIES

Your instructor will specify:

1. Removable storage media
2. Sketch pad 9”x12”, 11”x14”, 14”x17”, 12”x18” or 18”x24”
3. Sketch tools/media: pencils, colored pencils, pens, markers (or other)