CMN 231
Course Number

3
Credits

Journalism II
Course Title

3 / 0
lecture/laboratory

CATALOG DESCRIPTION
Addresses the various kinds of news writing (straight news, features, interpretative, editorial), editing, and the techniques of reporting (interviewing, surveys, coverage of events, meetings, speeches). Actual newspaper production aspects including layout, photojournalism, and graphics are experienced through practical work on the student paper, The College Voice.

Text (s):
3. Additional Journalism text, such as Philosophical Issues in Journalism, Edited by Edith Cohen - Oxford University Press

Prerequisites: ENG101

Last revised: 2005

Course Coordinator: Professor Monique Simón, simonm@mccc.edu, ext. 3413
I. **GENERAL OBJECTIVES:**

This course is advanced newspaper laboratory in which students will build upon skills learned in Journalism I and extend their knowledge of the legal and ethical issues facing journalists today. In addition, students will develop a portfolio of published work, proposal ideas and query letters for targeted newspapers and magazines.

II. **SPECIFIC OBJECTIVES:**

To complete the course satisfactorily students must demonstrate that they are:

A. Proficient in writing leads, straight news stories, and feature stories.
B. Proficient in conducting an interview.
C. Able to identify and critically discuss the following kinds of stories:
   1. editorial
   2. feature
   3. news-feature
   4. human interest
   5. sports
   6. filler
   7. interpretive/ investigative news story
D. Able to write headlines conforming to acceptable journalistic standards.
E. Able to write photo captions.
F. Able to demonstrate understanding of layout issues and procedures.
G. Able to proofread and edit copy.
H. Able to discuss the role of the press in America as reflected in daily newspapers.
I. Able to demonstrate knowledge of basic laws regarding libel and privacy.
J. Able to demonstrate proficiency in the use of a video display terminal and keyboard.
K. Able to access, critically evaluate and properly document internet sources.

III. **MATERIALS:**

A. Textbook
B. AP Stylebook and other journalistic resources
C. Daily papers and THE VOICE
D. Library
E. Various mimeographed materials, the College Voice and transparencies of student writings.
IV. EVALUATION:

Note: No make-ups are allowed for missed work in this class. Any quizzes or tests missed or writing assignments not handed in on the day they are due are given a zero grade! Meeting deadlines is critically important in Journalism—the assigned story must be handed in on the day that it is due unless prior arrangements have been made with the instructor.

Final grades are based on the following:

- Out of class assignments – articles, rewrites and practicum work.
- In class writing assignments and exercises.
- Attendance and class participation
- Quizzes/Exams

Academic Integrity Statement:
Students are expected to comply with the college-wide requirements for academic integrity. Mercer County Community College is committed to Academic Integrity—the honest, fair, and continuing pursuit of knowledge, free from fraud or deception. This implies that students are expected to be responsible for their own work. Presenting another individual’s work as one’s own and receiving excessive help from another individual will qualify as a violation of Academic Integrity. The entire policy on Academic Integrity is located in the Student handbook and is found on the college website (http://www.mccc.edu/admissions_policies_integrity.shtml).