



## **MCCC ad design students create campaign for Kidsbridge**

In their capstone assignment of the year, Mercer County Community College Advertising Design II students designed a full ad campaign for Kidsbridge of Trenton, with posters, brochures, websites and give-aways. The work of six teams of students was judged by professional graphic artists. The winning design team is pictured with Kidsbridge and college representatives. From left are Kidsbridge treasurer Patricia Stanley, MCCC Associate Professor Tina LaPlaca of Princeton, ad design students Jennifer Ozimek of Browns Mills, Rachelle Nielsen of Lawrence, and Valerie Costanza of Ewing, Kidsbridge Executive Director Lynne Azarchi, and Kidsbridge Board Chairwoman Rachel Stark. Project judges included Mercer County Community College graphic designers Francis Paixao and Tracy Patterson, as well as Kidsbridge representatives Lynne Azarchi and Rachel Stark. Kidsbridge, a nonprofit organization dedicated to the celebration of human diversity, is on South Broad Street in Trenton and operates the "Tolerance Museum" on the campus of The College of New Jersey in Ewing.

