



Java & Joe

SPRING ISSUE 2006

APRIL 2006

Mmmm...Coffee!

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Java & Joe is a virtual business that is run by students at Waukesha County Technical College in Pewaukee, Wisconsin. Our company is sponsored by Berres Brothers Coffee Roasters in Watertown, Wisconsin, and offers a wide variety of gourmet coffee flavors and coffee accessories. WCTC and Berres Brothers team up to provide students with the opportunity to practice business in the real world.

With the spring semester underway, eleven new share holders for Java & Joe are eager and ready to work with you, and serve all your needs to the best of our ability.

Java and Joe strives for excellence. For your benefit, we uphold only the highest standards with our mission statement and promise to you:

To establish Java & Joe as the global premier purveyor of fine coffee by applying the highest standards of excellence in the way we do business, and exceeding our customers' expectations.

With a quick response ordering system, we are proud to be able to process your orders within 7 days!

Be sure to look for the Spring Promotions offered inside this newsletter.

Updates

Java and Joe was fortunate enough to have the pleasure of a business to business visit by Gifts Unlimited out of West Bend, WI. During our time spent together, we discussed current events and ideas with each other.

Berres Brothers Coffee Roasters is in the process of marketing and distributing organic coffee which could be available to you as soon as this month.

Inquiries have been made in regards to purchasing a coffee roaster. This would allow us to roast our own coffee, and provide it to you at a lower cost.



Great News

Thank you to Mercer College for stressing the importance of doing business with one another. Sales have seen a jump! During the week of March 26, 2006 we received over \$3000 in sales! Thank you to all the businesses who made purchases. It is a pleasure doing business with you.

If you have any questions or concerns, please contact us at:

Our phone number is : 262.695.7856

Fax: 262.691.5106

E-mail: javajoe@student.wctc.edu

<http://wctcInx.wctc.edu/~javajoe>

Our normal hours of operation are Tuesdays and Thursdays from 12:20PM-2:20PM (Central Time). However; you may send an e-mail at any time and we will respond as quickly as possible.

