

Communication

Associate in Arts Degree in Liberal Arts and Sciences

Program **COMM.GEN.AA**
CIP 240101



The Communication program prepares students to transfer into a baccalaureate degree program. Designed to explore both theory and the development of practical skills, the core curriculum includes courses in oral communication, mass media, and media ethics as well as media production courses that introduce students to the creation process for audio and visual messages.

Students then choose electives that will further their interest of study. Choices to explore career paths in writing and communication processes are offered as well as courses in technical production.

PROGRAM OUTCOMES

- Analyze, evaluate, and critique the organizational design and delivery of all forms of communication;
- Create, develop, and synthesize messages that successfully deliver oral, electronic, and written communication to diverse multi-cultural audiences;
- Demonstrate effective techniques to manage communication anxiety and enhance message delivery through oral performance;
- Identify the nature and unique characteristics of intrapersonal, interpersonal, intercultural, group, organizational, and mass communication;
- Analyze, evaluate, and discuss the issues and ethical situations created by mediated messages.

Colleges and universities that students have transferred to include New York University, Rider University, The College of New Jersey, Fairleigh Dickinson University, Montclair State University, The University of Maryland, Rowan University, William Paterson University, Rutgers University, Temple University, and Syracuse University.

Curriculum

| Code | Course (lecture/lab hours) | Credits |
|------------------------|--|-----------|
| FIRST SEMESTER | | |
| CMN 101 | Mass Media (3/0) | 3 |
| CMN 141 | Introduction to TV Production (2/2) | 3 |
| CMN 151 | Introduction to Radio (2/2) | 3 |
| CSW 100 | College Success and Personal Wellness (2/0)† | 2 |
| ENG 101 | English Composition I (3/0) | 3 |
| SECOND SEMESTER | | |
| CMN 102 | Media Issues and Ethics (3/0) | 3 |
| CMN 111 | Speech: Human Communication (3/0) OR ¹ | 3 |
| CMN 112 | Public Speaking (3/0) | 3 |
| ENG 102 | English Composition II (3/0) | 3 |
| MAT — | Mathematics elective ² | 3 |
| — | Humanities general education elective | 3 |
| — | Social Science general education elective | 3 |
| THIRD SEMESTER | | |
| CMN 214 | Issues in Intercultural Communication in the U.S. (3/0) OR | 3 |
| CMN 215 | Communication and Gender (3/0) | 3 |
| IST 101 | Computer Concepts with Applications (2/2) OR | 3 |
| IST 102 | Computer Concepts with Programming (3/0) OR | 3 |
| COS 101 | Introduction to Computer Science (3/0) | 3 |
| CMN — | Communication elective ³ | 3 |
| ENG — | Humanities: Literature general education elective | 3 |
| HIS — | Historical Perspective general ed. elective | 3 |
| — | Science elective ⁴ | 3 |
| FOURTH SEMESTER | | |
| CMN — | Communication elective ³ | 3 |
| HIS — | Historical Perspective general ed. elective | 3 |
| MAT — | Mathematics elective ² OR | 3 |
| — | Science elective ⁴ | 3 |
| — | Humanities: Aesthetic Appreciation general education elective | 3 |
| — | Social Science general education elective | 3 |
| | | 65 |

NOTE: Electives should be selected in consultation with an academic advisor in order to assure maximum transfer of credits.

¹ Unselected course may not be applied as a Communication (CMN) elective.

² Select any college-level MAT course. Students should consult the MAT requirements of their intended transfer institution.

³ Select from **writing electives** CMN 131, 144, 161; **career-focused electives** CMN 122, 125, 131; **media and production electives** CMN 107, 142, 146, 153, 250; **general communication electives** CMN 201, 211, 212, 214, 215.

⁴ Select at least one general education science course (excluding BIO 114 and 115).

† Some exemptions apply. Consult academic advisor for details.

Students must earn a minimum grade of C in all ENG and CMN courses to graduate.

NOTE: All program listings are subject to periodic updates. Please consult your program advisor, academic division, or www.mccc.edu/programs_degree