



Course Number
CMN 285

Course Title
Special Studies in Digital Film

Credits
3

Hours:
Lecture/Lab/Other
2 Lecture/ 2 Lab

Pre-requisite
CMN 242, CMN 243

Implementation
Semester & Year
Fall 2023

Catalog description: Opportunity for students who have completed all required Digital Film courses to continue their studies at an advanced level. Students and faculty develop a project contract that sets forth objectives, standards of quality, evaluation guidelines, and deadlines, resulting in a portfolio worthy production.

General Education Category: Not GenEd | **Course coordinator:** [Barry Levy, 609-570-3465, levyb@mccc.edu](mailto:levyb@mccc.edu)

Required texts & Other materials:
This course is completely OER

Course Student Learning Outcomes (SLO):

Upon successful completion of this course the student will be able to:

1. Complete a short film or documentary working within a team [Supports ILG # 1, 4, 6, 8, 11 ; PLO #1, 2, 3, 4, 5]
2. Effectively work within a team environment in all elements of Film Production (Pre- Production and Production) [Supports ILG # 1, 4, 6, 11 ; PLO #1, 2, 3, 4, 5]
3. Demonstrate practical working knowledge of the pre production process (Including Casting, location scouting and budget management [Supports ILG # 1, 4, 6, 11 ; PLO #1, 2, 3, 4, 5]
4. Demonstrate practical working knowledge of the production process [Supports ILG # 1, 4, 6, 11 ; PLO #1, 2, 3, 4, 5]
5. Prioritize and balance production workload (pre-production, visual effects, audio effects etc...) [Supports ILG # 1, 4, 6, 11 ; PLO #1, 2, 3, 4, 5]
6. Create elements of a professional portfolio to serve in the pursuit of further education or employment. [Supports ILG # 1, 4, 6, 11 ; PLO #1, 2, 3, 4, 5, 6]

Course-specific Institutional Learning Goals (ILG):

Institutional Learning Goal 1. Written and Oral Communication in English. Students will communicate effectively in both speech and writing.

Institutional Learning Goal 4. Technology. Students will use computer systems or other appropriate forms of technology to achieve educational and personal goals.

Institutional Learning Goal. 6. Humanities. Students will analyze works in the fields of art, music, or theater; literature; philosophy and/or religious studies; and/or will gain competence in the use of a foreign language.

Institutional Learning Goal 8. Diversity and Global Perspective: Students will understand the importance of a global perspective and culturally diverse peoples

Institutional Learning Goal 10. Information Literacy: Students will recognize when information is needed and have the knowledge and skills to locate, evaluate, and effectively use information for college level work.

Institutional Learning Goal 11. Critical Thinking: Students will use critical thinking skills understand, analyze, or apply information or solve problems.

Program Learning Outcomes for Digital Film & Television (PLO)

1. Write, produce, direct, and edit a variety of digital films and video productions.
2. Utilize digital and audio editing software to express their creative visions through vision and sound.
3. Analyze Films representing a wide range of historical and cultural perspectives.
4. Demonstrate technical proficiency in all aspects of Digital Film Production.
5. Manage the collaborative creative process, working within all aspects of the production process.
6. Create a professional portfolio to serve in the pursuit of further education or employment.

Units of study in detail – Unit Student Learning Outcomes:

Unit I **Pre-Production [Supports Course SLO # 1, 2, 3, 4, 6]**

Learning Objectives

The student will be able to:

1. Recall and implement pre-production principles to create a high quality video production
2. Create goals and objectives for finished video production.
3. Identify potential hurdles for video production.
4. Identify target audience for video production.
5. Write screenplay and create effective storyboards.
6. Identify and recruit talent for productions.
7. Summarize creative vision and present to talent crew.
8. Discuss and debate concepts talent and crew.
9. Debate and discuss concepts with peers.
10. Design a quality shooting script.
11. Create an effective shooting schedule.

Unit II **Production [Supports Course SLO # 1, 2, 3, 4]**

Learning Objectives

The student will be able to:

1. Recall and implement production principles to create effective video productions.
2. Evaluate proper image composition.
3. Demonstrate how to direct a field production.
4. Demonstrate how to be part of a crew for a field production.
5. Demonstrate how to record audio for a field production.
6. Demonstrate how to work within a team for a field production.
7. Demonstrate how to work with on screen talent for a field production.
8. Compare and contrast differing video angles for desired shots.
9. Develop effective shooting schedule with peers.
10. Design and formulate a production plan to meet desired goal.
11. Integrate practical working knowledge of proper Digital Film technique and theories to create a professional level production.
12. Summarize and demonstrate effective lighting techniques.
13. Compare and contrast lighting quality on location.
14. Evaluate and choose required microphones for field productions.
15. Evaluate recorded image quality.

Unit III Post-Production [Supports Course SLO # 1, 2, 3, 4, 6]

Learning Objectives

The student will be able to:

1. Analyze and evaluate various forms of production (sound, video, graphics, on screen performances)
2. Demonstrate practical working knowledge of a non-linear editing platform.
3. Recall and implement editing and post-production principles to create effective video productions.
4. Evaluate and implement effective graphics, images and fonts to present information on video production.
5. Arrange sound and video into logical informational chunks.
6. Discuss post-production problems with peers.
7. Develop post-production solutions working with peers.
8. Evaluate and assess final video production.
9. Design broadcast-quality graphics.
10. Create effective graphics for final Digital Film production.
11. Create effective visual effects for final production.
12. Choose fonts for dissemination of information for final video production.

Unit IV Marketing [Supports Course SLO # 1, 2, 3, 4, 5, 6]

Learning Objectives

The student will be able to:

1. Develop a basic marketing campaign for an individual production.
2. Design and develop a 30 second teaser trailer for release via social media.
3. Design and develop a 90 second film trailer for release via social media.
4. Design and develop a movie poster.
5. Summarize the importance of promoting an individual short film or documentary.

Methods of evaluation

Method of Evaluation	% of Grade
Pre-Production Evaluation and Presentation (Script, Producing, budgeting and scheduling)	20%
Production Evaluation (Schedule execution, Shot evaluation, Coverage ratio)	20%
Final Project Evaluation and Presentation	50%
In class participation, growth, evaluation summary.	10%