COURSE OUTLINE

Course Number	Course Title	Credits
CMN107	**Cinema**	**3**

Hours: Lecture/Lab/Other **3 Lecture**	Co- or Pre-requisite	Implementation Semester & Year **Fall 2023**

Catalog description:
Study of the artistic achievement in the film medium from the point of view of the director (author). Classic and contemporary feature films are viewed, analyzed and discussed. Including the works of such directors as Griffith, Eisenstein, Chaplin, Hitchcock, Bergman, Goddard, and Welles.

General Education Category: Goal 6: Humanities	**Course coordinator:** Barry Levy, 609-570-3465, levyb@mccc.edu

Required texts & Other materials:
Film as Social Practice IV by Graeme Turner. Additional materials will be provided via LMS.

Course Student Learning Outcomes (SLO):

Upon successful completion of this course, the student will be able to:
1. Develop critical views of theatrical cinema as well as the ability to express those views orally and in writing. [Supports ILG # 1, 5, 6, 7, 8, 9, 10, 11 ; PLO #1, 3, 5, 6]
2. Place specific films, filmmakers, and styles of historical perspective using the concept of genre and auteur and social theory. [Supports ILG # 1, 5, 6, 7, 8, 9, 10, 11; PLO #1, 3, 6)
3. Use and understand the vocabulary of film. [Supports ILG # 1, 5, 6, 7, 8, 9, 10, 11; PLO #1,3,5, 6}
4. Demonstrate knowledge of the terms of movie making via evaluation. [Supports ILG #1, 5, 6, 7, 8, 9, 10, 11; PLO #1, 3, 5, 6]
5. Introduce students to methodologies for analysis of film texts and ways to write about film. [Supports ILG # 1, 5, 6, 7, 8, 9, 10, 11; PLO #1, 3, 5, 6]

Course-specific Institutional Learning Goals (ILG):

Institutional Learning Goal 1. Written and Oral Communication in English. Students will communicate effectively in both speech and writing.
Institutional Learning Goal 5. Social Science. Students will use social science theories and concepts to analyze human behavior and social and political institutions and to act as responsible citizens.
Institutional Learning Goal. 6. Humanities. Students will analyze works in the fields of art, music, or theater; literature; philosophy and/or religious studies; and/or will gain competence in the use of a foreign language.
Institutional Learning Goal 7. History. Students will understand historical events and movements in World, Western, non-Western or American societies and assess their subsequent significance.
Institutional Learning Goal 8. Diversity and Global Perspective: Students will understand the importance of a global perspective and culturally diverse peoples
Institutional Learning Goal 9. Ethical Reasoning and Action. Students will understand ethical frameworks, issues, and situations.
Institutional Learning Goal 10. Information Literacy: Students will recognize when information is needed and have the knowledge and skills to locate, evaluate, and effectively use information for college level work.
Institutional Learning Goal 11. Critical Thinking: Students will use critical thinking skills understand, analyze, or apply information or solve problems.

Program Learning Outcomes for Digital Film & Television (PLO)

1. Write, produce, direct, and edit a variety of digital films and video productions.
2. Utilize digital and audio editing software to express their creative visions through vision and sound.
3. Analyze Films representing a wide range of historical and cultural perspectives.
4. Demonstrate technical proficiency in all aspects of a broadcast studio.
5. Manage the collaborative creative process, working within all aspects of the production process.
6. Create a professional portfolio to serve in the pursuit of further education or employment.

Units of study in detail – Unit Student Learning Outcomes:

Unit I   The Feature Film Industry [Supports Course SLO #1, 2, 3, 4, 5]
Learning Objectives
The student will be able to…
- Evaluate the difference between spectacle Vs. Narrative
- Discuss the impact of feature film today and the evolution of this industry
- Evaluate the impact of Foreign film and the impact it has had on American Culture both now and over the past decades.

Unit II   Film Language [Supports Course SLO #1, 3, 4, 5]
Learning Objectives
The student will be able to…
- Identify the impact Film has had on both Culture and Language
- explain Film as a signifying practice
- Describe different approaches to Film making and storytelling
- Differentiate between different Storytelling approaches (Realist, Aesthetic, Narrative)
- Survey the current film language and the impact of Social Media
- Consider the role independent filmmakers have had on both Film and Culture

Unit III   Film Narrative [Supports Course SLO # 1, 2, 3, 4]
Learning Objectives
The student will be able to…
- Identify key terms and key structure of storytelling
- Summarize differences between Western and Eastern Storytelling structure and narrative
- Explain the signifying system in narrative
- Critique and analyze film structure in different decades of Film.
- Evaluate the impact of Interactive story on the perception of storytelling.

Unit IV   Film Audiences and Culture [Supports Course SLO # 1, 2, 3, 4]
Learning Objectives
The student will be able to…
- Describe the universality of story
- Distinguish between the various functions of narrative.
- Explain key concepts associated with Codes and Conventions.
- Detail the relationship between Film Audience and Culture
- Evaluate various films genre structure
- Explain the role of Genre and structure in Storytelling and cinema
- Evaluate the Film Audience of today vs. the film audience of previous decades.
- Predict the film audience of tomorrow.

Unit V   Film Ideology [Supports Course SLO #1, 2, 3, 4, 6, 7]
  Learning Objectives
  The student will be able to…
- Organize and Discuss the impact of Film on National Culture in the US and Abroad
- Discuss the impact of European Film
- Survey today's film landscape as pertaining to Ideology
- Evaluate the impact of Film through European History and the influence and impact of Film
- Develop a methodology for ideological analysis of film
- Analyze Film in the 1930's and Social Media in the 2020s

Evaluation of student learning:

Achievement of the course objectives will be evaluated through the following tools:
- Exams assessing students' comprehension of course material
- In-class presentation and research report requiring students to analyze media texts and platforms through the application of regulations, theories, and content strategies.
- In-class presentation based on interview/writing assignment of media professional interview key points.
- Informal writing responses to weekly readings in order to assess students' knowledge and understanding of unit key concepts
- Quizzes to assess students' comprehension of material for each unit of study

Project Values/Grade Breakdown The final grade is based on the following values:

Final Exam	30%
MidTerm	25%
Reading/Writing Weekly Assignments/Presentations	25%
Quizzes	10%
Attendance/Participation	10%