



2023-2024 Academic Year

Illustration

Associate in Applied Science Degree in Visual Arts (A.A.S.)

Liberal Arts Division

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The **Illustration** program prepares students for entry-level positions as illustrators or graphic designers in advertising agencies, design firms, publishing houses, production studios, or corporate environments. It also parallels the first two years of study in illustration at many undergraduate universities and art colleges.

As visual communicators, illustrators must learn the same basic design principles as graphic designers and fine artists. The design sequence of courses emphasizes the development of fine art skills as well as creative thinking for visual solutions. Skills and techniques in both traditional and computer-generated forms are introduced and emphasized. Most coursework takes place in a studio using current professional-quality equipment, artistic techniques, and technology.

An advisory commission composed of active design professionals works with the faculty to ensure that the program stays current with the changing technological advances in the illustration field.

PROGRAM OUTCOMES

- Apply computer applications to design principles;
- Illustrate and practice professional design principles;
- Recognize elements of proper design in professional-quality work;
- Design professional-quality concepts, both traditional and digital;
- Demonstrate competence in the design and production of illustrations;
- Develop and present ideas in both written and oral formats;
- Create a professional portfolio to serve in the pursuit of further education or employment.

The program may be pursued full-time or part-time. Some courses may only be offered during the day. Students are advised not to take visual art courses out of sequence.

SEE ALSO:

[Advertising + Graphic Design](#) degree program

DEGREE CURRICULUM

2023-2024 Academic Year

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CIP 500402

The course sequence below represents a recommended example of how this degree program can be completed in two years, presuming a Fall Term start and satisfaction of all Developmental Studies (foundation courses) requirements and prerequisites. Actual approaches toward completion depend on each student's anticipated transfer institution, career objectives, or other individual circumstances.

Students are encouraged to meet regularly with an academic advisor or Success Coach to consider options, establish plans, and monitor progress.

Code	Course (lecture/lab hours)	Credits	To Do This Semester
FIRST SEMESTER			
ART 102	Basic Drawing (1/4)	3	✓ Meet with your faculty advisor to complete an academic plan. Make sure you are aware of any course prerequisites you may need to take, and how long it will take to complete your degree.
ART 105	Two-Dimensional Design (1/4)	3	
DMA 115	Vector Drawing (1/4)	3	
DMA 144	Internet Tools and Techniques (1/4)	3	
ENG 101	English Composition I (3/0)	3	✓ Use your online tools: Check your MercerMail daily, utilize features of Office 365, and get to know Student Planning . ✓ Take advantage of Learning Centers or Online Tutoring to support your studies and assignments.

SECOND SEMESTER

ADV 101	Advertising Design I (1/4)	3	<p>✓ Transitioning to college can be challenging. Meet with your Success Coach for guidance and support.</p> <p>✓ Apply for financial aid by May 1.</p> <p>✓ Contact professors with questions and use their office hours to develop a connection. Talk with them to get the inside scoop on how your profession works.</p> <p>✓ Be sure to visit the Career Services office to explore jobs, internships, and career information and get help with your resume and other career tools.</p> <p>✓ Apply for Continuing Student scholarships at www.mccc.edu/m-scholarships.</p>
ADV 230	History of Graphic Design (3/0)	3	
ART 104	Life Drawing (1/4)	3	
ENG 102	English Composition II (3/0)	3	
MAT —	Mathematics elective	3	

- [MAT 120](#) or [125](#) recommended. Select in consultation with an academic advisor.

THIRD SEMESTER

ADV 110	Typography I: Basics of Graphic Design (1/4)	3	<p>✓ Keep in contact with each professor and your faculty advisor. Make sure you are on track to graduate on time.</p> <p>✓ Work with Career Services to formulate plans for after you've earned this degree.</p>
ADV 220	Illustration I (1/4)	3	
ART 130	Painting I (1/4)	3	
DMA 110	Digital Imaging (1/4)	3	
	OR	3	

[ART 150](#) Printmaking I (1/4)

DMA 250	Digital Portfolio Seminar (1/4)	3	<ul style="list-style-type: none"> ✓ Develop team and leadership skills by getting involved in activities and clubs. ✓ Apply for Continuing Student scholarships at www.mccc.edu/m-scholarships. ✓ Manage your stress! Take advantage of the MCCC pool, Fitness Center, free yoga and Zumba. Reach out for counseling or other support if you need it. Your Success Coach can connect you with resources.
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FOURTH SEMESTER

ADV 201	Advertising Design II (1/4)	3	<ul style="list-style-type: none"> ✓ Get ready to start your career! Begin the job application process. ✓ Discuss your career plans with your faculty advisor. S/he can help you transition successfully.
ART 106	Three-Dimensional Design (1/4)	3	
CMN 111	Speech: Human Communication (3/0)		
	<i>OR</i>	3	
CMN 112	Public Speaking (3/0)		
ART —	Art History elective	3	
	• Select from ART 121, 122, 124, 125; PHO 110.		
— —	Professional elective	3	
	• Select from ART 141, 145, 146, 150, 230; DMA 110, 120, 135, 225; PHO 103.		
		60	

NOTE: Electives should be selected in consultation with an academic advisor in order to assure maximum transfer of credits.

NOTE: Students must earn a minimum grade of C in ADV 101, 110, 201, 220; ART 105; DMA 105 to graduate.