

MERCER COUNTY COMMUNITY COLLEGE FOUNDATION  
ANNUAL REPORT • JULY 2007 - JUNE 2008





## Our Mission

The MCCC Foundation is an independent nonprofit corporation whose purpose is to establish and carry out enrichment activities that support the mission of the college and the community it serves.

The Foundation's volunteer board members are college ambassadors who seek to develop community understanding and support of the college, its programs and services. They help to identify, screen and cultivate contributors, and to solicit donations.

Annual activities have featured a Dinner Dance and Golf Classic.

The Foundation also manages scholarship funds and accepts new donations on a continuing basis.



Dear Friends,

Thank you for your interest in the MCCC Foundation. Our mission is to generate support to help our students in achieving their educational goals. This is accomplished by raising funds to grant scholarships, and by assisting the college with meeting vital campus needs that further student learning.

Many students are faced with various challenges when it comes to paying for their education. They may just miss the cutoff for most financial aid assistance, yet are very deserving. Many are stretching their resources in order to further their education for a better future while they work and care for children. Our fundraising efforts help these students financially through scholarship programs which are designed to bridge those funding gaps and to address other needs.

This year, through generous donors, we were also able to renovate our laboratories for nursing and science education. As technologies change and energy costs continue to rise, Mercer remains committed to providing the learning environments so necessary to prepare our students for the workforce.

The MCCC Foundation again joined with committed volunteers to host a successful Scholarship Dinner Dance and Silent Auction, a Golf Tournament, and a special fundraiser for the DREAM program.

With your help, we will continue to support the great work of this college and to be part of our students' quest to reach their educational goals.

Sincerely,

A handwritten signature in black ink that reads "Tim Losch". The signature is written in a cursive, flowing style.

Timothy Losch

Chair, Foundation Board



# MCCC Foundation Board of Directors

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"I AM COMMITTED TO COMMUNITY COLLEGE EDUCATION BECAUSE OF OUR  
LEARNING MISSION AND THE IMPACT WE HAVE ON OUR STUDENTS AND COMMUNITY.  
EVERY DAY I SEE LIVES CHANGED, PASSIONS PURSUED AND SUCCESSFUL CAREERS  
LAUNCHED. WE GO THE EXTRA MILE TO HELP STUDENTS SUCCEED."

MCCC PRESIDENT PATRICIA C. DONOHUE

### *The Annual Fund at Mercer is Launched*

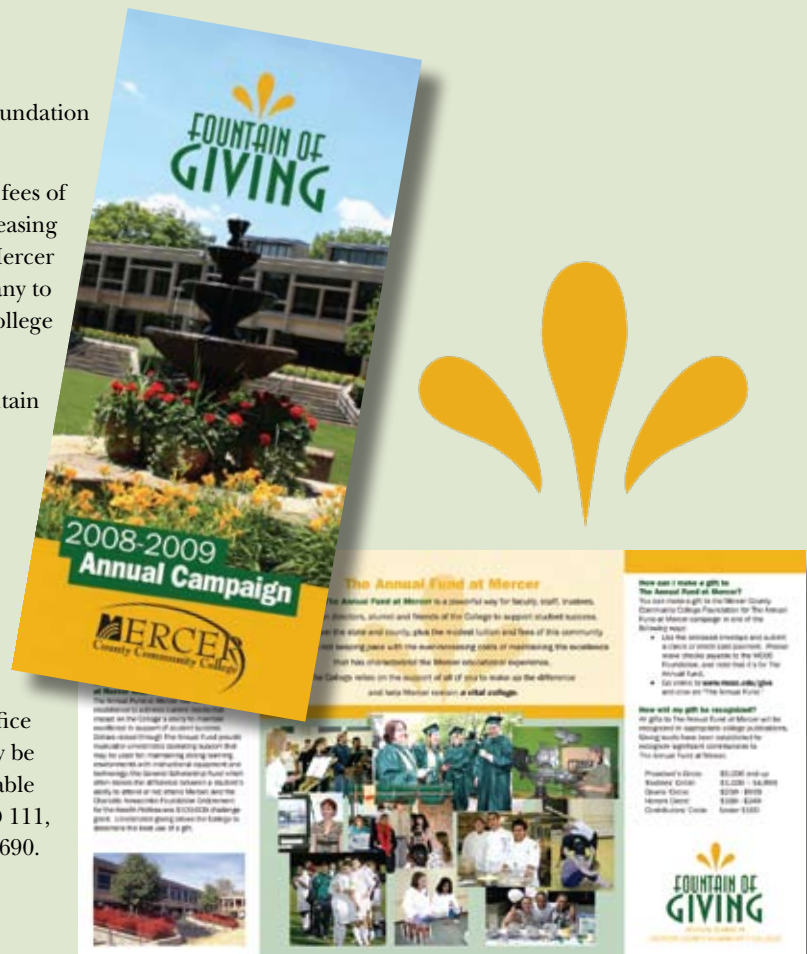
The Annual Fund is a powerful way for faculty, staff, trustees, Foundation directors, alumni and friends to support student success.

Funding from the state and county, plus the modest tuition and fees of our community college, are not keeping pace with the ever-increasing costs of maintaining the excellence that has characterized the Mercer educational experience. The college relies on the support of many to make up the difference and help Mercer County Community College remain vital.

President Patricia C. Donohue says it is paramount that we maintain the ability to finance those things that take us beyond the basics that are essential to a "good" college. We are, and want to continue to be, a great place for learning.

All dollars raised will provide unrestricted operating support for a variety of college needs, including updated instructional equipment and technology, or the General Scholarship Fund. Scholarships often make the difference between a student's ability to attend or not attend Mercer.

To request more information, call the College Advancement Office at 609-570-3607 or e-mail [foundation@mccc.edu](mailto:foundation@mccc.edu). Donations may be made online by credit card at [www.mccc.edu/give](http://www.mccc.edu/give), or made payable to the MCCC Foundation and sent to College Advancement, AD 111, Mercer County Community College, P.O. Box B, Trenton, NJ 08690.



*A new brochure tells the story of The Annual Fund at Mercer.*

# The 2008 Scholarship Dinner Dance



Nearly 400 friends and supporters of Mercer County Community College joined members of the Foundation Board to raise funds for student scholarships at a gala event on March 8. Sharing a commitment to education, these supporters enjoyed an elegant dinner and dancing at the Hyatt Regency, Princeton. Gross revenues topped \$128,000.

A major feature of the event each year is a Silent Auction with original artwork in all media donated by area artists, including MCCC Fine Arts faculty members who serve as coordinators for this portion of the auction. Nationally-known artist and professor, Mel Leipzig, has donated artwork each year. Rounding out auction items are donations from numerous other individuals as well as from small and large businesses.

Nina Melker of The Bank of Princeton served as committee chair, assisted by community volunteers Jeff Cafiero, Anthony J. Cimino, Pasquale A. Colavita, Jr., Robert Humes, Richard Kisco, Timothy J. Losch, Maureen Lucido, Anna Lustenberg, Marie Puca, Ruth Rosser, Donald Tretola and Melissa Walczak. Numerous MCCC staff and faculty members served on the committee under the leadership of Vice President Beverly Richardson and Director of College Advancement Kay Eaton.



*Enjoying the Dinner Dance, from left, are MCCC Vice President Beverly Richardson, Event Chair Nina Melker, Foundation Chair Timothy Losch, and MCCC President Patricia C. Donohue.*



*Pictured at the Dinner Dance, from left, are long-time supporters Pam Pruitt, president of the Trenton Public Education Foundation; George Pruitt, president of Thomas Edison State College; Peter Inverso, president and CEO of Roma Bank and former New Jersey senator; and Geri Inverso.*

## Major 2008 Dinner Dance Sponsors

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## *Five Honored at Dinner Dance for Outstanding Service*

Helping students achieve their goals has always been the priority for the five members of the MCCC Foundation's Executive Board, who were honored by the college at the 2008 Scholarship Dinner Dance. All five have given many years of volunteer service.

### *Recipients of the Spirit of Education Awards for 2008:*



**Timothy J. Losch** has served as president/chairman of the MCCC Foundation Board for 15 years. His mission has been to raise funds for student scholarships while raising awareness of the many opportunities available at Mercer. His goal has been realized with a larger and more diverse Foundation Board. With more than 35 years of experience in New Jersey banking, Mr. Losch is president of the First Washington Division of The Bank. An active community volunteer, he has served on numerous boards including the Boy Scouts of America and St. Francis Medical Center. He has been named "Citizen of the Year" by the Mercer Regional Chamber of Commerce.



**Marjorie G. Blaxill**, a Foundation Board member for more than 16 years and current vice-chair, has found her tenure rewarding. She remembers being inspired by witnessing the graduation of a class of technology students many years ago, who would soon be earning good salaries. A former social worker and a graduate of the University of Virginia, Mrs. Blaxill raised four children while giving generously of her time to numerous community organizations. She currently serves as chair of the Princeton Township Local Assistance Board and is a member of the Legal Defense Fund's Foundation Board.



**James A. Floyd** particularly enjoys helping young people and the college, and feels a personal responsibility to contribute toward their success. A Foundation Board member since 1990, he serves as chair of the Nominating Committee. In addition to raising scholarship funds, he is a good-will ambassador in the community, raising awareness of college opportunities. He served as vice president of personnel for the Electric Storage Battery Company and vice president of Human Resources for Educational Testing Service. Mr. Floyd was the first African American to be elected to the Princeton Township Committee and was mayor of Princeton Township. He was active in the founding of the Princeton Association of Human Rights and the Princeton Housing Group, and has given volunteer time to numerous commissions and nonprofit groups.

*"The vision of our Foundation is to support quality education for our students. Not only do we help young students, but also the many career changers who come to learn new skills. I am a great believer in community colleges."*

*Timothy Losch, Foundation Board Chair*



**E. Karen Kennedy**, a member of the MCCC Foundation Board since 1999, is inspired by seeing students succeed. She served as Scholarship Committee chair and as chairperson for the college's 2005 Scholarship Dinner Dance committee. A Trenton native, Ms. Kennedy has worked in a variety of management positions within the consumer media publishing group at Dow Jones & Company. Currently she serves as director of Continuous Process Improvement. Ms. Kennedy earned her bachelor's degree from Villanova University, an MBA from Regis University, and Project Management Certification from George Washington University.



**F. Thomas Kull, Jr.**, who serves as Foundation Board treasurer, has been a member since 1987. He has a particular interest in assisting students at the James Kerney Campus in Trenton, where he has taught mathematics since 2004. He served as COO and VP at Sandlot Corporation, a Utah-based software company, and was vice president of operations at Dow Jones & Company for many years. Mr. Kull's community activities include serving as treasurer and property manager for the New Jersey Synod of the Evangelical Lutheran Church and as president of FTK Consulting, which helps small businesses and church organizations.

## *Generous Donors Make New Nursing Labs Possible*

The college celebrated and cut ribbons to reopen two renovated and newly-equipped nursing laboratories in the Math/Science building in November. The renovations were made possible by two generous donors, HelenMarie Dolton, former chairwoman of Nursing and Allied Health at MCCC, and Johnson & Johnson through its Campaign for Nursing's Future.

The laboratories are now equipped with state-of-the-art mannequins, new hospital beds, side tables, wheelchairs and other hospital equipment. An adjoining computer lab has new laptop computers. Two of the mannequins simulate realistic human sounds such as heartbeat, blood pressure, coughs and moans. The labs now mimic the equipment used in hospitals.

Dolton's financial support underscores her lifelong commitment to nursing education. She began her career at MCCC in 1967, when she initiated the college's Nursing program. She later became chairwoman of Nursing and Allied Health, then chair of the Division of Science and Allied Health. During her career she saw more than 2,000 students graduate from the program.

Johnson & Johnson's Campaign for Nursing's Future is a multi-year public awareness campaign launched in February of 2002. It was designed to enhance the image of the nursing profession, recruit new nurses and faculty, and help retain nurses currently in the profession. In January 2006, the campaign was honored with the Ron Brown Award for Corporate Leadership during a White House ceremony.

Because of Johnson & Johnson's support, last fall Mercer launched a new program to prepare participants in one semester for jobs as Certified Nursing Assistants or Home Health Aides. The noncredit program is designed to be an entry point for students interested in entering the health professions. Lawrenceville Nursing and Rehabilitation Center serves as the clinical site for hands-on training.

Sixty students graduated from Mercer's associate degree program in Nursing in 2007-08, making them eligible to take the licensure exam to become registered nurses. Mercer also works with Capital Health System and St. Francis Medical Center in cooperative nursing programs.

**"MY 25 YEARS AT MCCC WERE HAPPY AND FULFILLING; I ENJOYED WORKING WITH STUDENTS, FACULTY AND STAFF. NOW I GIVE TO THE COLLEGE BECAUSE ITS PROGRAMS MEET SO MANY VITAL NEEDS IN THE COMMUNITY, YET PUBLIC FUNDING IS INADEQUATE. THE NURSING PROGRAM GRADUATES HIGHLY-QUALIFIED REGISTERED NURSES, AND STUDENTS ARE WELL PREPARED FOR EXCELLENT JOBS."**

HELENMARIE DOLTON



*Donor HelenMarie Dolton, second from left, with MCCC Nursing faculty members Donna Penn, Beth Perkins, Karen Ruffin and Clara Douglas during the ribbon-cutting event.*



*Linda Martin, MCCC's Dean of Science and Health Professions, announces the generous donation of Johnson & Johnson's Campaign for Nursing's Future. At back are J&J's Andrea Higham and David Sheffield, a member of the MCCC Foundation Board.*



*The May 2008 Nursing program graduates brought the year's total to 60.*



## *Charlotte W. Newcombe Foundation Awards Grant to Health Professions; Donors Encouraged to Contribute Matching Gifts*

A pressing issue for the future of health care is ensuring adequate numbers of nurses and other health care professionals to care for our aging population. MCCC's programs in Nursing, Radiography, Physical Therapist Assistant and Medical Laboratory Technology are training the men and women who will work in these vital fields.

In order to offer critical financial assistance to students pursuing these careers, the Charlotte W. Newcombe Foundation awarded an initial \$50,000 challenge grant in early 2007 to establish the Charlotte W. Newcombe Scholarship. That challenge was matched by gifts from the MCCC Foundation Board and private donors including Buckingham Place, Capital Health System, Hamilton Continuing Care Center, Lawrenceville Nursing and Rehabilitation Center, and the Michele Minter-Yuan Family Fund.

The Charlotte W. Newcombe Foundation has generously awarded another \$50,000 challenge grant to continue its support of health care professionals in training at Mercer. The college actively seeks community donors to join in matching these funds. See page 10 for details on sending your donation. (Note "Newcombe Fund" on any checks.)



*Students in the MCCC Radiography program learn the latest diagnostic imaging techniques from faculty member William Petrosky, center. Graduates are in high demand in a variety of clinical settings including hospitals, diagnostic imaging centers and offices of private physicians.*



*Mercer's Medical Laboratory Technology students prepare for challenging careers as technicians in hospital and public health labs, physicians' offices, and pharmaceutical companies. At right is Assistant Professor Jane O'Reilly.*



*Physical Therapist Assistant students learn patient care and physical therapy practices in the classroom and then complete clinical training at area hospitals, clinics and private offices. Pictured, center, is Assistant Professor Barbara Behrens.*

## *Other New Scholarships*

**Josephine Peiser Foundation** contributed \$10,000 to support scholarships in the healthcare professions.

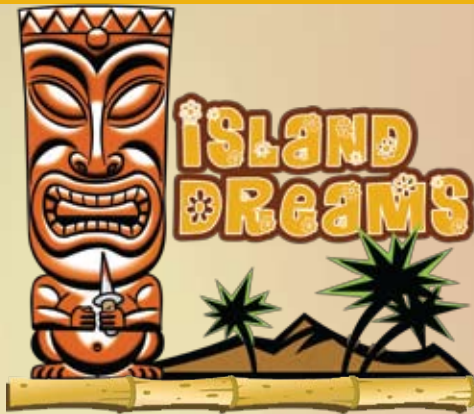
**Don Jones Memorial Fund** was established by friends and family members to support a student in the arts at the James Kerney Campus. Don Jones was a member of Mercer's staff and faculty for more than 30 years.

**Bonazzi Foundation for the Promotion of Science Education** is an annual award of \$2,500 for a continuing student in biology, physics or chemistry with a GPA of 3.0 or better.

**Vicki Seltzer ESL Memorial Scholarship Fund** was established by her husband, Michael Seltzer, to provide an annual scholarship of \$1,000 to one full-time ESL student and \$500 to one part-time student. Vicki Seltzer was a long-time ESL teacher at MCCC.

**The Hospitality Scholarships** were funded by eight sponsor-partners in the food service field for students in culinary and food service programs.

**Note:** Not all scholarship funds that were established in 2007-08 were dispersed during the same fiscal year.



### Event Sponsors

#### Mauna Loa – More Than \$300

Dr. and Mrs. Donald Leichter  
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#### Kilauea – Donation of \$300

Arthur Applebaum  
Joan and David Applebaum  
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The Toft Family

#### Haleakala – Donation of \$150

Bradley and Deborah Antanaitis  
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CMX Community Foundation  
Donna Munde and the students of  
Honors CMN112  
Maya and Edward Manley  
Robyn Newbury and Joanne Johnson

#### Hualaiai – Donation of \$100

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Mr. and Mrs. John Wilson

Numerous other individuals contributed to the success of this event.

## DREAM Program Hosts Hawaiian-Themed Fundraiser

For the first time, supporters of Mercer's innovative DREAM program for students with cognitive disabilities hosted a fundraising event. The "Island Dreams Mystery Theatre Night," on May 16 at the Conference Center at Mercer, raised a gross amount of \$14,095, and featured Hawaiian specialties and an interactive performance of "Aloha Means Goodbye...Forever," presented by Theater To Go, produced by R&R Productions.

Coordinators of the event were Joanie Applebaum and Candace Toft, both parents of DREAM students, and MCCC DREAM Program Coordinator Dr. Susan Onaitis.

Since the fall of 2006, the DREAM program – an acronym for "Developing Real Expectations for Achieving Mastery" – has provided a unique college opportunity for young adults with disabilities to learn more about themselves and the world, meet new friends, develop marketable skills, and gain independence.

DREAM students, ages 18 to 25, develop a personalized schedule of pre-college and college courses based on their interests and built around their specific needs. College courses can be audited or taken for credit. Helping the students to succeed are MCCC student mentors from programs such as Education and Psychology, who receive valuable mentoring experience.

DREAM was originally funded by a grant from Laura and Steve Riggio through the National Down Syndrome Society.

**"THE DREAM PROGRAM HAS OPENED UP THE FUTURE FOR MY DAUGHTER.**

**HER INDEPENDENCE AND MATURITY HAVE BEEN PHENOMENAL, AND HER SUCCESSES**

**HAVE BEEN OVERWHELMING. THIS IS TRULY A DREAM COME TRUE."**

*JOANIE APPLEBAUM, PARENT OF DREAM STUDENT*



*Students of the DREAM program dress up in anticipation of their Hawaiian-themed fundraising event. From left are Michael Toft, Lindsey Dansbury and Jackie Applebaum.*



*In addition to their formal curriculum, DREAM students enjoy enrichment activities on campus. Here they participate in a tai chi session with faculty member Dr. Joan Goldstein, second from right, after participating in a poetry reading at the college's Art Gallery.*

# Golfing in Support of Student Athletes

## *Golfing for a Great Cause*

Eighty golfers played a round of golf for a great cause at the 16th Annual MCCC Golf Classic at Mercer Oaks Golf Course on October 16. According to John Simone, MCCC Assistant Dean of Student Services and Athletics, the event was memorable for the magnificent weather, the friendly competition, and the importance of the group's shared goal of supporting Mercer's student athletes. Proceeds from the tournament are donated to the MCCC Student-Athlete Scholarship Fund. The gross amount raised for 2007 was \$26,420.

Community members serving on the 2007 Golf Classic Committee included Doug Borden of Borden Perlman Insurance Company, Dave Fraytak of Faridy, Veisz, Fraytak Architects, and Steve Ritzau. The tournament is held in memory of Mr. Ritzau's late wife, MCCC Foundation board member and local physician, Dr. Cynthia Schaffer. Dr. Schaffer was a true community leader, focusing many of her philanthropic efforts on children's health and youth tennis. As a member of the MCCC Foundation Board, she served on the Golf Classic Committee and was a major sponsor of the event. In recognition of her commitment to the college's mission, her family has endowed a scholarship in her name in perpetuity to be presented to two Mercer student athletes each year.

Numerous golfers received prizes at the awards dinner that followed the day on the course. New was a silent auction held prior to the dinner. Among the auction contributors were Mrs. G TV and Appliances, Dave Fraytak for Trenton Country Club, Doug Borden for Look Away Country Club, Jo Jo's Tavern, Karen Kennedy, Morgan Stanley, Nancy Faherty, Trenton Devils, Trenton Thunder, the Mercer County Park Commission, and the Knife and Fork Restaurant in Atlantic City. The sponsor for the hole-in-one prize was the Haldeman Car Dealerships.

### **Top-Level Sponsors**

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*Members of the Golf Committee, from left, were Dave Fraytak, Doug Borden, Steve Ritzau, and MCCC Assistant Dean John Simone.*



*The winning foursome included, from left, Scott Robins, Paul Aszklar, Ken Hogan and Matt Mingione.*



*Committee member Dave Fraytak, second from left, with his foursome which placed second in the tournament. From left are Art Napolitano, Jim Cabanas and John Harrison.*

# Scholarship Recipients Meet Donors

A total of 211 outstanding students were recipients of scholarships provided by generous companies and private benefactors during 2007-08. In special ceremonies held during the fall semester and at the Honors Convocation prior to May graduation, MCCC gave students the opportunity to meet with the scholarship donors. A sampling of these philanthropists and the students who have benefited from their generosity are presented here.



*Pearl and John Van Street present the Susan Farabaugh Memorial Scholarship to graduating student Rebecca Ashton, who earned her A.A.S. degree in Medical Laboratory Technology. Farabaugh was a medical technologist who served as an educational coordinator and clinical instructor for MCCC's program.*



*William Doerler, second from left, presents the Horticulture/Plant Science Scholarship, in memory of Mary Monroe Doerler, to student Erin Giffin, whose goal is to become a certified horticulturalist. Also pictured are Dean Linda Martin, left, and Horticulture Program Coordinator Amy Isenecker.*



*Jim Faridy presents the Architecture Scholarship to student Christopher Castaldo, who earned his A.S. in Architecture and also studied Fine Arts at Mercer. At left is Dean Judith Ehresman.*



*Students in Mercer's hospitality and culinary programs show off their new chef's jackets. Eight area food service companies provided funding for the jackets, scholarships, and other program needs. They are: Princeton Marriott Hotel & Conference Center, Firmenich Inc., Sysco Foods Philadelphia, Flavor Dynamics Inc., RC Fine Foods, Nassau Inn Princeton, Mastor's Diner, and The New Jersey Convention and Exposition Center. At far right, representing Flavor Dynamics, is President Dolf DeRovira.*



*Joe LaRosa, CPA, presents a scholarship from the New Jersey Society of Certified Public Accountants to graduating student Manpreet Kaur, who earned her degree in Business Administration with plans to transfer to Rutgers.*



*Jeffrey Cornelius presents the Professor Betty Wallace Cornelius Mathematics Excellence Award to graduating student Mayra Aguas.*

## How to Give



Leading the college's fundraising activities and serving college donors, from left, are MCCC Vice President Beverly Richardson, Director of College Advancement Kay Eaton, and Coordinator of Donor Relations Barbara Prince. Foundation Coordinator Elaine Stout retired this year after 25 years of service at Mercer.



Call us to discuss giving options at  
609-570-3607 or  
e-mail [foundation@mccc.edu](mailto:foundation@mccc.edu).

Donors may give online at  
[www.mccc.edu/give](http://www.mccc.edu/give)

To give by mail, make check payable to  
"MCCC Foundation" and send to  
Mercer County Community College  
College Advancement Office, AD111  
PO Box B  
Trenton, NJ 08690

# Ways of Giving



You can change lives now and into the future. The MCCC Foundation offers many opportunities to support Mercer County Community College.

## Endowed Giving

Contributions of \$10,000 or more can be used to establish an endowed fund, which utilizes only the interest earnings for projects, programs or scholarships in any given year. Endowed funds preserve the ability to make future awards. The interest derives from the investment of the principle amount and is based on current market yield. Investments are managed by the Investment Committee of the MCCC Foundation.

## Designated Giving

Contributions made for a specific purpose are placed in restricted fund accounts and used only for that purpose. In the case where funds are donated and the amount exceeds the desired purpose for any given year, the remaining funds earn interest. Designated scholarships are often created to honor someone, memorialize a special person, or provide support for students preparing for a certain career. Minimum amounts of \$100 are required to establish and award a designated scholarship in any academic year.

## Unrestricted Giving

Contributions made to the MCCC Foundation for general, unspecified purposes are classified as unrestricted giving. These gifts are used to address important needs of the college, its programs and students. Unrestricted donations for scholarships become part of the General Scholarship Fund, which provides awards to students based on financial need. Priority areas for awarding general scholarships are identified each year by the MCCC Financial Aid Office, and are adopted through voting action of the MCCC Foundation.

## Bequests

A gift made through your will or some other form of estate plan is a wonderful way to make a difference in the lives of others. Bequests may be made for either unrestricted or restricted purposes. In addition, you may request that the Mercer County Community College Foundation recognize the documented value of your bequest during your lifetime.

# Financial Overview

## FISCAL YEAR JULY 1, 2007 - JUNE 30, 2008

Since its establishment in 1976, the Mercer County Community College Foundation has grown in its ability to support the students and programs of the college. The financial health and vitality of the organization is a testament to the expertise, understanding, and commitment the members of the Foundation's Board of Directors bring to their volunteer role, and to our ability to respond to the philanthropic wishes of our donors.

Contributions	\$209,300
Estate Gift	\$711,062
Support and Revenue	\$202,151
<b>Total contributions</b>	<b>\$1,122,513</b>

Scholarships	\$417,063
Gym Renovation	\$337,368
Special Events	\$90,082
Operations	\$96,410
<b>Total expenses</b>	<b>\$940,923</b>

Changes in net assets	\$181,590
Net assets, beginning of year	\$7,033,168
<b>Net assets, end of year</b>	<b>\$7,214,758</b>

Unaudited figures. Audited reports will be available upon request.





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