



2023-2024 Academic Year

Communication

Associate in Arts Degree in Liberal Arts and Sciences (A.A.)

Liberal Arts Division

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The **Communication** program prepares students to transfer into a baccalaureate degree program. Designed to explore both theory and the development of practical skills, the core curriculum includes courses in oral communication, mass media, and media ethics as well as media production courses that introduce students to the creation process for audio and visual messages.

Students then choose electives that will further their interest of study. Choices to explore career paths in writing and communication processes are offered as well as courses in technical production.

PROGRAM OUTCOMES

- Analyze, evaluate, and critique the organizational design and delivery of all forms of communication;
- Create, develop, and synthesize messages that successfully deliver oral, electronic, and written communication to diverse multi-cultural audiences;
- Demonstrate effective techniques to manage communication anxiety and enhance message delivery through oral performance;
- Identify the nature and unique characteristics of intrapersonal, interpersonal, intercultural, group, organizational, and mass communication;
- Analyze, evaluate, and discuss the issues and ethical situations created by mediated messages.

Colleges and universities that students have transferred to include New York University, Rider University, The College of New Jersey, Fairleigh Dickinson University, Montclair State University, The University of Maryland, Rowan University, William Paterson University, Rutgers University, Temple University, and Syracuse University.

SEE ALSO:

[Communication: New Media](#) degree program

[Communication: Speech and Theatre](#) degree program

DEGREE CURRICULUM

2023-2024 Academic Year

COMM.GEN.AA
CIP 240101

The course sequence below represents a recommended example of how this degree program can be completed in two years, presuming a Fall Term start and satisfaction of all Developmental Studies (foundation courses) requirements and prerequisites. Actual approaches toward completion depend on each student's anticipated transfer institution, career objectives, or other individual circumstances.

Students are encouraged to meet regularly with an academic advisor or Success Coach to consider options, establish plans, and monitor progress.

Code	Course (lecture/lab hours)	Credits	To Do This Semester
FIRST SEMESTER			
CMN 101	Mass Media (3/0)	3	✓ Meet with your faculty advisor to complete an academic plan. Make sure you are aware of any course prerequisites you may need to take, and how long it will take to complete your degree.
CMN 141	Introduction to Studio Production (2/2)		
	<i>OR</i>	3	
CMN 151	Introduction to Radio (2/2)		
DMA 144	Internet Tools and Techniques (1/4)	3	✓ Use your online tools: Check your MercerMail daily, utilize features of Office 365, and get to know Student Planning .
	<ul style="list-style-type: none"> If course unavailable, select any Technology general education elective. 		
ENG 101	English Composition I (3/0)	3	✓ Take advantage of Learning Centers or Online Tutoring to support your studies and assignments.
— —	Humanities general education elective	3	

SECOND SEMESTER

CMN 102	Media Issues and Ethics (3/0)	3	✓ Transitioning to college can be challenging. Meet with your Success Coach for guidance and support.
CMN 111	Speech: Human Communication (3/0)		
	<i>OR</i> Unselected course may not be applied as a Communication (CMN) elective.	3	✓ Apply for financial aid by May 1.
CMN 112	Public Speaking (3/0)		✓ Contact professors with questions and use their office hours to develop a connection.
ENG 102	English Composition II (3/0)	3	
MAT 125	Elementary Statistics I (3/0)	3	✓ Apply for Continuing Student scholarships at www.mccc.edu/m-scholarships .
— —	Social Science general education elective	3	✓ Begin attending college transfer events and visit campuses. Be sure to visit the Transfer Services and Career Services offices to get to know how the transfer process works and to explore career options. ✓ Plan for how you will complete transfer applications while finishing your classes.

THIRD SEMESTER

CMN 214	Issues in Intercultural Communication in the U.S. (3/0)		✓ Keep in contact with each professor and your faculty advisor. Make sure you are on track to graduate.
	<i>OR</i>	3	
CMN 215	Communication and Gender (3/0)		
CMN —	Communication elective Select from writing electives CMN 144, 161, ENG 131; career-focused electives CMN 122, 125, ENG 131; media and production	3	

	electives CMN 107, 141, 142, 146, 151, 153, 250; general communication electives CMN 201, 211, 214, 215.		<ul style="list-style-type: none"> ✓ Complete your applications to desired transfer institutions. ✓ Develop team and leadership skills by getting involved in activities and clubs. ✓ Manage your stress! Take advantage of the MCCC pool, Fitness Center, free yoga and Zumba. Reach out for counseling or other support if you need it. Your Success Coach can connect you with resources.
<u>ENG</u>	— <u>Humanities: Literature general education elective</u>	3	
<u>HIS</u>	— <u>Historical Perspective general education elective</u>	3	
—	— <u>Lab Science general education elective</u>	3	

FOURTH SEMESTER

<u>CMN</u>	— Communication elective Select from writing electives CMN 144, 161, ENG 131; career-focused electives CMN 122, 125, ENG 131; media and production electives CMN 107, 141, 142, 146, 151, 153, 250; general communication electives CMN 201, 211, 214, 215.	3	<ul style="list-style-type: none"> ✓ Apply for financial aid by May 1. ✓ Talk to your faculty advisor and the Transfer office for advice on how to successfully transition to a new school. ✓ Apply for Graduating Student scholarships at www.mccc.edu/m-scholarships.
<u>HIS</u>	— <u>Historical Perspective general education elective</u>	3	
<u>MAT</u>	— Mathematics elective Select any college-level MAT course. Students should consult the mathematics requirements of their intended transfer institution.		
	<i>OR</i>	3	
—	— <u>Science general education elective</u>		
—	— <u>Humanities: Aesthetic Appreciation general education elective</u>	3	
—	— <u>Social Science general education elective</u>	3	
		60	

NOTE: Electives should be selected in consultation with an academic advisor in order to assure maximum transfer of credits.

NOTE: Students must earn a minimum grade of C in all ENG and CMN courses to graduate.