



**2023-2024 Academic Year**

# Audio Production

**Associate in Applied Science Degree (A.A.S.)**

**Liberal Arts Division**

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The **Audio Production** program targets a wide range of technical skills. Students begin with traditional radio production, then rapidly accelerate into advanced audio production. Individuals in this program will become proficient in audio applications that are the standard in the industries of radio, audio, and music production.

Theoretical instruction combines with hands-on, real-world lab projects that get students working with audio mixers, microphones, and digital audio workstations from the very beginning. Recording, sequencing, and editing audio help active students build a portfolio of work to demonstrate a level of expertise reached using tools of the profession.

Audio Production is a career-oriented program designed to allow graduates to seek employment following graduation or transfer to four-year institutions. Graduates can enter the workforce as an audio producer, radio producer, DJ, audio editor, live sound technician, audio engineer, sound recorder, or other entry-level position in the radio, live sound, or recording industries.

Mercer graduates have transferred to a number of colleges and universities in New Jersey and other states, including The College of New Jersey, Montclair University, Monmouth University, Rowan University, William Paterson State College, and Emerson College.

Admission to the program requires a high school diploma or its equivalent.

## PROGRAM OUTCOMES

- Operate radio studio equipment including broadcast consoles, analog and digital recording devices, digital media players, and computerized music playback systems;
- Record vocal and instrumental performances in a multi-track environment;
- Perform digital editing and multi-track sequencing on digital audio workstations;
- Write, edit, and produce commercial and news copy;
- Produce and announce voiceovers for video sequences, radio news, and commercial projects;
- Write, produce, and post a podcast;
- Identify different advertising and marketing models utilized in social media;
- Interpret audience data using analytics;
- Work cooperatively with colleagues to achieve multiple goals including successful multi-track recording sessions;
- Achieve entry-level professional competence for a position in recording, sound reinforcement, or radio broadcasting.

# DEGREE CURRICULUM

2023-2024 Academic Year

COMM.AUDIO.AAS

CIP 100203

The course sequence below represents a recommended example of how this degree program can be completed in two years, presuming a Fall Term start and satisfaction of all Developmental Studies (foundation courses) requirements and prerequisites. Actual approaches toward completion depend on each student's anticipated transfer institution, career objectives, or other individual circumstances.

Students are encouraged to meet regularly with an academic advisor or Success Coach to consider options, establish plans, and monitor progress.

Code	Course (lecture/lab hours)	Credits	To Do This Semester
<b>FIRST SEMESTER</b>			
<a href="#">CMN 101</a>	Mass Media (3/0)	3	✓ Meet with your faculty advisor to complete an academic plan. Make sure you are aware of any course prerequisites you may need to take, and how long it will take to complete your degree.
<a href="#">CMN 151</a>	Introduction to Radio (2/2)	3	
<a href="#">CMN 153</a>	Digital Audio Production I (2/2)	3	
<a href="#">ENG 101</a>	English Composition I (3/0)	3	
<a href="#">MUS 156</a>	History of American Pop Music (3/0)	3	✓ Use your online tools: Check your <a href="#">MercerMail</a> daily, utilize features of Office 365, and get to know <a href="#">Student Planning</a> .  ✓ Take advantage of <a href="#">Learning Centers</a> or <a href="#">Online Tutoring</a> to support your studies and assignments.

## SECOND SEMESTER

<a href="#">CMN 111</a>	Speech: Human Communication (3/0)			✓ Transitioning to college can be challenging. Meet with your <a href="#">Success Coach</a> for guidance and support.
	<i>OR</i>		3	
<a href="#">CMN 112</a>	Public Speaking (3/0)			✓ Apply for <a href="#">financial aid</a> by May 1.
<a href="#">CMN 253</a>	Digital Audio Production II (2/2)		3	
<a href="#">DMA 144</a>	Internet Tools and Techniques (1/4)			✓ Contact professors with questions and use their office hours to develop a connection. Talk with them to get the inside scoop on how your profession works.
	<ul style="list-style-type: none"> <li>(recommended)</li> </ul>			
	<i>OR</i>		3	
<a href="#">IST 101</a>	Computer Concepts with Applications (2/2)			✓ Be sure to visit the <a href="#">Career Services</a> office to explore jobs, internships, and career information and get help with your resume and other career tools.
<a href="#">ENG 102</a>	English Composition II (3/0)		3	
<a href="#">MAT 125</a>	Elementary Statistics I (3/0)		3	✓ Apply for Continuing Student scholarships at <a href="http://www.mccc.edu/m-scholarships">www.mccc.edu/m-scholarships</a> .
	<ul style="list-style-type: none"> <li>Or consult academic advisor.</li> </ul>			

## THIRD SEMESTER

<a href="#">CMN 146</a>	Social Media Technologies (2/2)		3	✓ Keep in contact with each professor and your faculty advisor. Make sure you are on track to graduate on time.
<a href="#">CMN 250</a>	Announcing for Media (2/2)		3	
<a href="#">CMN 254</a>	Live Sound Reinforcement (2/2)		3	✓ Work with <a href="#">Career Services</a> to formulate plans for after you've earned this degree.
<a href="#">CMN 256</a>	Digital Audio Production III (2/2)		3	
<a href="#">ENG 131</a>	Journalism I (3/0)		3	✓ Develop team and leadership skills by getting involved in <a href="#">activities and clubs</a> .

✓ Apply for Continuing Student scholarships at [www.mccc.edu/m-scholarships](http://www.mccc.edu/m-scholarships).

✓ Manage your stress! Take advantage of the MCCC pool, [Fitness Center](#), free yoga and Zumba. Reach out for [counseling](#) or other support if you need it. Your [Success Coach](#) can connect you with resources.

## FOURTH SEMESTER

<a href="#">CMN 157</a>	Podcasting (2/2)	3	<p>✓ Get ready to start your career! Begin the job application process.</p> <p>✓ Discuss your career plans with your faculty advisor. S/he can help you transition successfully.</p>
<a href="#">CMN 255</a>	Sound Design for the Entertainment Industry (1/4)	3	
<a href="#">THR 152</a>	Lighting Technology (2/2)	3	
	<i>OR</i>		
<a href="#">CMN 142</a>	Introduction to Field Production (2/2)	3	
<a href="#">CMN 290</a>	Internship: Communications		
	<i>OR</i>	3	
<a href="#">CMN 286</a>	Special Studies in Radio	3	
— —	<a href="#">Social Science or Humanities general education elective</a>		
		<b>60</b>	

**NOTE:** Students must earn a minimum grade of C in all CMN courses to graduate.